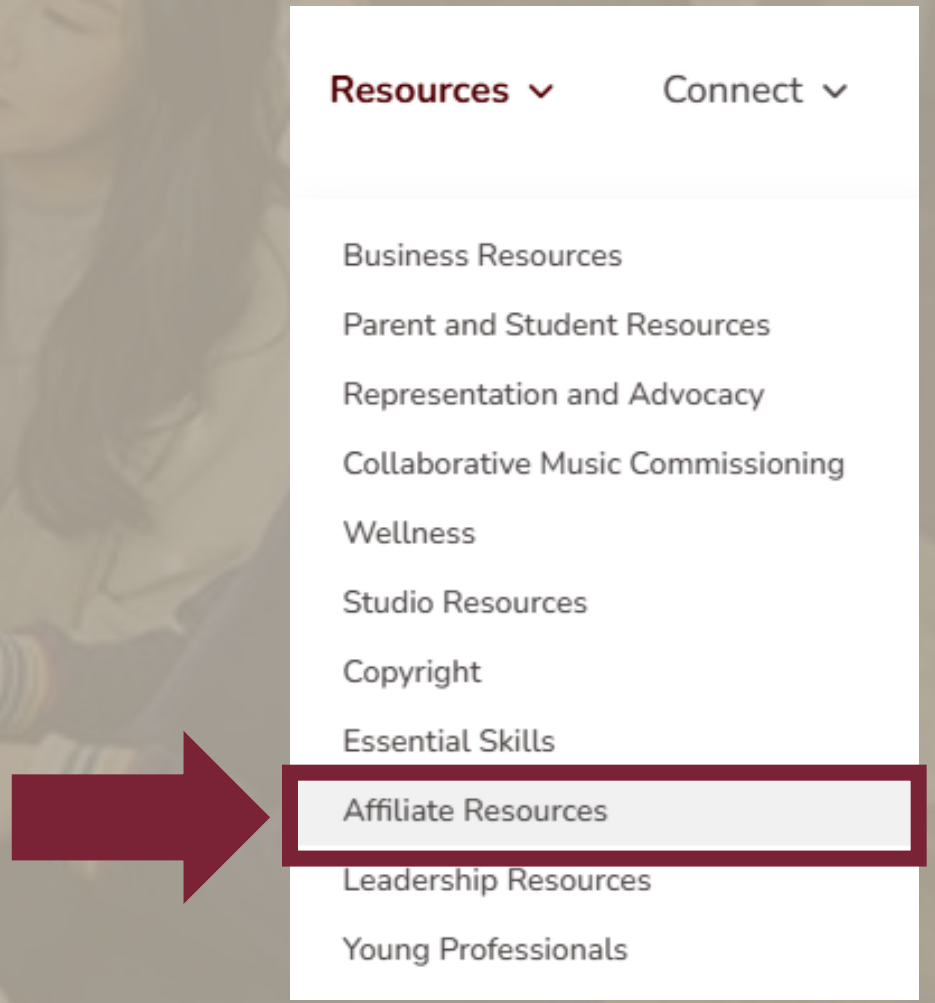
MTNA
SUMMIT FOR LEADERSHIP

Serving Members, Strengthening Affiliates

Ryan Greene | Director of Membership Development

Serving Members, Strengthening Affiliates

1. General liability event insurance
2. 501(c)(3) group exemption program
3. ASCAP licensing
4. Membership processing services
5. Savings to affiliates

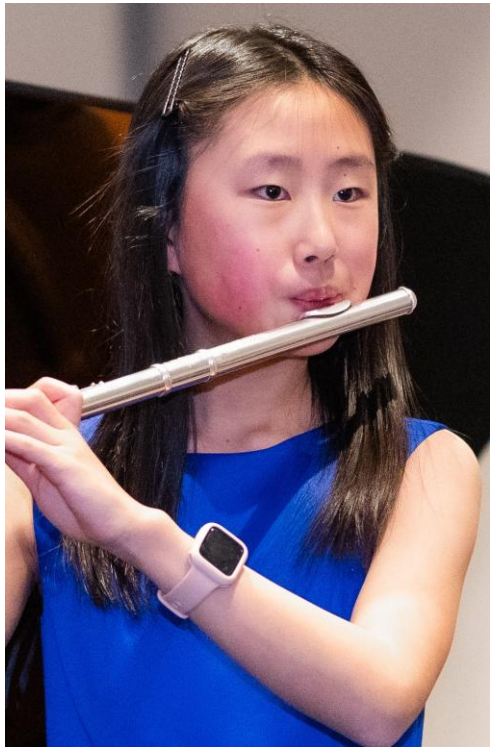


General Liability Event Insurance

- Coverage is automatic
- Certificate of insurance request form
- Limitations of coverage
- Abuse and molestation coverage
- Cyberliability, D&O, Volunteer Protection Act
- www.MTNA.org > Connect > Affiliate Services > General Liability Insurance







501(c)(3) Group Exemption Program

- ✓ Not required for MTNA affiliates
- ✓ Reasons to pursue 501(c)(3) status
- ✓ Must file an annual tax return to remain in the program
- ✓ IRS Tax Exempt Customer Account Services 877-829-5500
- ✓ IRS Tax Exempt Organization Search
  https://apps.irs.gov/app/eos/



ASCAP Licensing

- Special agreement with (ASCAP), granting MTNA and affiliates a blanket license to publicly perform copyrighted music.
- Send 1 digital copy of each program by June 30 each year to mtnanet@mtna.org
- Attendance figures are not required
- Does not apply to individual members' recitals or performances

Membership Dues Billing and Processing

- Membership renewal statement and reminder postcard mailings
- Membership card mailing
- Credit card processing fees
- Headquarters staff to answer member questions, accept payments over the phone, receive and process checks, and mail dues rebate checks to affiliates.*

*Please remember to cash your dues rebate checks



Savings to Affiliates

Service	Indiv. Cost Estimate	Cost to MTNA	Cost to Affiliates
Liability Insurance	$500	$15,000	$0
ASCAP Fees	$500	$10,000	$0
501(c)(3) status	$500–$5,000	$0	$0
Renewal mailings	$140	$70,000	$0
Dues processing	$60–$200	$30,000	$0

MTNA can do for $125,000 what would cost affiliates approximately $600,000