Building What's Next—Together

MTNA
Summit for Leadership



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SUMMIT FOR LEADERSHIP

Mission Statement

Adopted 2026

MTNA enriches lives, strengthens communities, and furthers quality music instruction by empowering music teachers through lifelong learning.

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Vision Statement

Adopted 2026

A world where every music learner is inspired by skilled, supported, and empowered teachers

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How Can My State Be Part Of MTNA's Mission And Vision While Enhancing Our Own Programs?

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Strengthen Engagement and Retention of Members

How?

Create Meaningful, ACCESSIBLE programs that reflect the needs of your community

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Support Leadership Development

How?

Mentor Emerging Leaders and Build Strong Succession Pipelines

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Advance Modernization Efforts

How?

Embrace Flexible Programming

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Enhance Communication

How?

Share MTNA's resources consistently with your associations and amplify the VALUE of membership

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Promote Inclusivity And Access

How?

Be nice! Evaluate where barriers can be eliminated or reduced. Promote inclusivity by welcoming a broader, more diverse community of teachers.

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Strategic Planning:

Creating a Roadmap for Your Affiliate

Start with MTNA's Strategic Plan

- What do these priorities look like in our state?
- How do these objectives apply to our geography, finances and programs?

Engaging In a Full Strategic Planning Process

- Why does our organization exist?
- Who are we serving?
- What do our members need?
- Where to we want to be five years from now?
- What should we stop doing?

Get Creative

- Arts Administration Graduate Student Consultants
- Member Connections to Consultants



Research Before You Plan

- Talk to All Different Types of Members
- Talk to Sponsors
- Talk to Parents
- Talk to Students
- Talk to Collegiate Members
- Talk to Young Professionals
- Talk to Former Members
- Talk to Prospective Members

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Research

- Look for consistent themes in your research
- Let the research tell you what the priorities should be

Moving From Strategy to Action

- Who is responsible?
- What resources are needed?
- When will it happen?
- How will you know whether it worked?

Moving From Strategy to Action

- Have one person who is good at listening and synthesizing serve as a project lead
- This person isn't making decisions, but is the starting point
- Avoid "pet projects"

Mission and Vision

- Mission answers: What do we do, and who do we serve?
- Vision answers: Where are we going and what impact do we want to make?

Just start somewhere!