

Retention Of Collegiate Members

Collegiate members who are involved and value their membership will be more likely to join as active members upon graduation. Here are some ideas to maximize their MTNA experience:

- Encourage state and local associations to open up student opportunities to students of collegiate members (auditions, festivals, scholarship auditions and the like).
- Talk with collegiate members about the music business, how to start a studio.
- Provide a list of local teachers to collegiate members as a resource of information, answers to questions.
- Involve collegiate members in helping plan a local or state event.
- Invite collegiate members to join local associations as active members, chair committees, serve as officers while completing graduate work.
- Encourage pedagogy teachers to incorporate certification into their curriculum.
- Invite newly certified collegiate members to share their certification experience in local, state, and national meetings and to be certification chairs of local and state affiliates.
- Invite collegiate members to present a recital or lecture at local association meetings.
- Invite a representative from the collegiate chapter members in your state to attend your next state board meeting.
- Help fund collegiate members to the national conference or collegiate symposium.
- Help collegiate members get student government fees to attend conferences.
- Invite collegiate chapters to submit proposals to present a session at your next state conference.
- Give free registration/hotel for state conference (or price reduction).
- Invite collegiate members to participate on state committees.
- Have collegiate members attending state conferences elect state officers and make plans for networking throughout the year. The state could provide funds toward national conference expenses for those officers.
- Have activities at the state conference for collegiate members (forums, chamber and ensemble opportunities, judging, presentations, panels).
- Have a “Collegiate Day” at the state conference—free registration and lunch, sessions for them in the morning, then allow them to attend regular sessions in the afternoon.
- Offer more opportunities for college students beyond competitions (seminars, master classes, workshops and the like).
- Encourage collegiate members to participate on the state website and social media pages.