

State Association Membership Chair
Sample Job Description

Collect and study the membership statistics by state provided by the national office. Be aware of the membership trends of your state.

Assist local associations in contacting non-renewals. Inform local associations of non-renewals in their geographic area who have no local affiliation.

Assist the formation of new local associations. Promote their initiation where there is a need for a local association.

Promote and facilitate the formation of new collegiate chapters.

Encourage discussions about membership recruitment and retention at state meetings.

Encourage the involvement of collegiate members at state events.

Encourage local association in their recruitment and retention efforts.

With the state president, develop state initiatives to promote membership recruitment and retention.

Look for ways to increase the visibility of MTNA among music teachers in your state.

Consult the MTNA Membership Recruitment and Retention Handbook on the MTNA website, accessible to local and state presidents and membership chairs.