

Engaging Your Audience With Green Screen Technology

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Chroma keying: Post-production technique that allows a specific color (like the green cloth in the image above) to be removed so another image can replace it.

Equipment

- Green material - \$15
- Bright lights - free
- Video-editing software - < \$5
- Recording device - free

< \$20



Video-editing software

iOS/OS X

- Green Screen by Do Ink (\$2.99)
- Green Screen Movie FX Studio (\$2.99)
- iMovie (free)

Android/Windows

- Vintash Green Screen (\$3.98)
- VSDC Video Editor (free)

Rules for Recording

Rule #1: Choose clothing carefully...



...or you will blend in.

Rule #2: Use proper lighting...

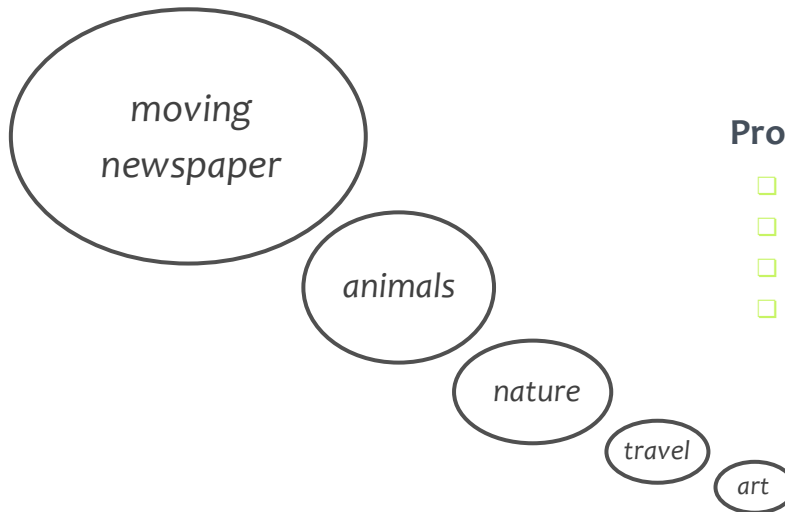


...or you will get a wrinkled effect.

Rule #3: Measure your cloth



... or you will have gaps.



Project Ideas

- Summer project
- Holiday or special occasion
- Online recitals
- Studio advertisement

Video/Image Resources

- <https://unsplash.com> (high-resolution images)
- <https://youtube.com> (use creative commons filter)
- <https://pixabay.com> (over 900,000 images)
- <http://www.pics4learning.com> (education-orientated)
- <https://www.videoblocks.com/freeclips> (7-day free trial)

Step by Step Green Screen Videos:

1. Get equipment listed above
2. Download video editing software of your choice
 - a. Options for Mac/iOS and Windows/Android listed above
3. Hang your green cloth behind the piano
 - a. Make sure it is evenly lit
4. Choose background images/videos from the internet resources listed above
 - a. Make sure they are saved on your device
5. Open the video editing app you downloaded
 - a. Remember to build from bottom to top
 - i. Background is placed on the bottom timeline
 - ii. Foreground is placed above it
6. Record, save, and share!