

**MUSIC TEACHERS NATIONAL ASSOCIATION
BOARD OF DIRECTORS MEETING
Cincinnati, Ohio
July 9-11, 2018**

MINUTES

ATTENDEES

Present

President Scott McBride Smith, President-elect Martha Hilley, Vice President Peter Mack, Secretary-Treasurer Debra Florian, Immediate Past President Rebecca Grooms Johnson, Diane Blanchard (Southern Division), Sharon Callahan (South Central Division), Geri Gibbs (Southwest Division), Jill Hanrahan (West Central Division), Cindy Peterson- Peart (Northwest Division), Janice Razaq (East Central Division), Nanette Solomon (Eastern Division), and Executive Director & CEO Gary Ingle (ex officio without vote)

Staff Present

COO Brian Shepard and Deputy Executive Director for Administration Diana Viltrakis

CALL TO ORDER

The meeting of the MTNA Board of directors was called to order by MTNA President Scott McBride Smith at 2:03 p.m. on July 9, 2018.

President Smith welcomed everyone to the Board meeting, especially the seven new Division Directors. He then began the meeting with a PowerPoint presentation entitled "MTNA in Today's World," which focused on issues today on the changing world and the impact on associations in general, the music industry, academia, and MTNA. The discussion was followed by in-depth discussion of these and other issues facing MTNA.

APPROVAL OF MINUTES

The minutes from the March 2018 meeting of the Board were entered into the record, the documents having been approved unanimously as submitted via email vote on April 18, 2018.

OFFICER REPORTS

Written reports were received from the following National Officers: President Scott McBride Smith, President-elect Martha Hilley, Vice President Peter Mack, Secretary-Treasurer Debra Florian, and Immediate Past President Rebecca Johnson.

President Smith updated the Board on his recent visit to India for potential MTNA partnership opportunities with Indian teachers and businesses.

Secretary-Treasurer Debra Florian recognized Executive Director & CEO Gary Ingle to present an overview of the May 31, 2018 financial reports. Assets of MTNA are \$4,701,774.01 with liabilities of \$803,134.40. The balance of the MTNA Trust account is \$879,167.16. The Foundation Fund Endowment account has assets of \$1,663,764.91 and the McHose Trust has assets of \$648,144.45. Income is \$2,631,779.97 with expenses of \$2,324,178.63. Ingle's presentation included his financial projections for the fiscal year end.

DIRECTORS REPORTS

Written reports from all seven Division Directors were reviewed: Janice Razaq (East Central Division), Nanette Solomon (Eastern Division), Cindy Peterson-Peart (Northwest Division), Sharon Callahan (South Central Division), Diane Blanchard (Southern Division), Geri Gibbs (Southwest Division), and Jill Hanrahan (West Central Division).

The meeting was recessed at 5:27 p.m. on July 9, 2018 and was reconvened at 9:05 a.m. on July 10, 2018.

EXECUTIVE DIRECTOR & CEO REPORT

Executive Director & CEO Gary Ingle reviewed his written report as follows:

Federal Trade Commission

- MTNA continues to comply with all the terms and specific actions required by the FTC Decision and Order (Consent Decree). A presentation was conducted at the Annual Meeting on March 20, 2018 that summarized our obligations under this Order and provided guidance for complying with the antitrust laws.
- The MTNA website has prominent links to the Code of Ethics, the FTC press release and FTC Settlement Statements.
- These same documents will be reprinted in the August/September issue of the AMT. All new members of MTNA received a copy of the FTC Settlement Statement. This statement was also distributed to all members during the dues renewal period.
- The Four-Year Compliance Report was filed on March 14, 2018.
- On May 8, 2018 an FTC presentation was made to the MTNA Staff in accordance with the FTC Consent Decree.

Conferences and Meetings

- The 2018 National Conference at Disney's Coronado Springs Resort in Lake Buena Vista, Florida was a great success. It featured over 100 sessions, showcases, teaching demonstrations and master classes on topics ranging from teaching methods, literature, and performance to entrepreneurship, studio management and business practices. An extensive Exhibit Hall of print music, instruments, software and pedagogical materials; the MTNA Student Competitions; and Pedagogy Saturday rounded out the event. The internationally-renowned pianist, Jeremy Denk, and the YouTube sensation, *Time for*

Three, highlighted the evening recitals. The conference keynote address was given by noted neurologist and flautist, Dr. Eckart Altenmuller, chair and director of the Institute of Music Physiology and Musicians' Medicine at Hanover University in Hanover, Germany. Master classes were led by well-known pedagogues Pavlina Dokovska of the Mannes School and Fei Xu, an independent teacher who specializes in teaching middle school students. The attendance held steady: total headcount was 2,048, an increase of 75 over the 1,975 in Baltimore; the paid registration was 913, as compared to Baltimore's 977, a decrease of 64. The number of exhibitors increased from 273 in Baltimore to 353 in Lake Buena Vista, an increase of 80.

- On April 23-24, 2018, Tonya, Brian and he made the final site visit to Spokane, Washington, the location of the 2019 MTNA National Conference. Everything is proceeding according to schedule. The conference will open with a concert by the Transcontinental Saxophone Quarter and conclude with a recital by the pianist Ingrid Fliter. The keynote address will be given by Dr. Alan Walker, whose new book, "Fryderyk Chopin: A Life and Times," published by Farrar, Straus and Giroux, will be his topic. The Intermediate Master Class will be led by Helen Marlais and the Advanced Master Class by Dan Wen Wei of the Central Conservatory in Beijing.
- The 2019 Conference Planning Committee, chaired by Nicholas Phillips, and consisting of William Chapman-Nyaho, Scott Donald, Jody Graves, and Diana Dumlavwalla, met in Cincinnati on June 11-12, 2018 to select sessions for the upcoming event. Over 350 proposals were received and considered. The committee was able to select an increased number of sessions from the proposals due to the changes made to Forums and Open Meetings.
- The MTNA National Group Piano and Piano Pedagogy Forum is scheduled for August 3-4, 2018 at Oberlin College, Oberlin, Ohio. Registration for the event began in early May. Featured speakers include Noa Kageyama, performance psychologist at the Julliard School; Scott Lipscomb, Associate Dean of Academic Affairs at CCM; and Vanessa Cornett, Director of Keyboard Studies at the University of St. Thomas.

Foundation Fund

- On June 3, 2018, Dr. Ingle had the honor of speaking at the memorial service for Jane Bastien, who died suddenly on March 27, 2018. The service was held in La Jolla, California, and was attended by hundreds of Jane's family, friends, and colleagues. During his remarks, he presented to Jane's daughters, Loris and Lisa, the MTNA Citation for Leadership, which was originally intended to be presented to Jane on March 18 at the MTNA National Conference in Lake Buena Vista, Florida. It was a moving and meaningful service filled with tributes and performances of Jane's music by several of her students from over the years. Through her annual gifts, Jane was a strong supporter of the MTNA Foundation Fund as well as one of its most faithful and generous contributors.

International

- The inaugural MTNA China Conference was held April 29-May 1, 2018 in Guangzhou, China. Both President Scott McBride Smith and he attended. It was a successful beginning for the organization. The conference featured a student music festival in which several hundred students participated. A full day was devoted to a meeting of music

leaders from across the country to become acquainted with MTNA China, its leadership, and its purposes.

- The MTNA China Certification Task Force continues its work to develop a framework based on the MTNA Certification standards. The members of the committee are Chair Noreen Wenjen, Executive Director of MTNA China Jie Bu, Jie Deng, Immediate Past President Rebecca Johnson, Ning Lu, and MTNA Certification Commission Chair Timothy Shook.
- As chair of the ISME Forum for Instrumental and Vocal Teaching, Dr. Ingle's responsibilities have been to curate the sessions for the Forum at the ISME World Conference in Baku, Azerbaijan on July 15-20, 2018. In addition to a Forum track throughout the conference, there will be a full day of pre-conference Forum sessions on July 14.
- After serving the past three years as Vice President of the Music Council of the Three Americas (COMTA), Dr. Ingle became President earlier this year. Plans are in process to relocate the COMTA office from San Juan, Puerto Rico, to the MTNA National Headquarters.

Legal and Ethics

- During the Finance Committee Budget meeting in June, the committee discussed the idea of separating the Foundation Fund from MTNA, making it its own 501(c)(3) corporation. Dr. Ingle was asked to discuss the idea with MTNA attorney Scott Gilligan for his opinion. His report on the conversation was made at the Board meeting.

Strategic Partnerships and Advocacy

- On June 5, 2018, Dr. Ingle gave a keynote address for the Third University of Southern Florida/Performing Arts Medicine Association Symposium in Tampa, Florida. The title of his address was “Live Long and Prosper,” and focused on how music not only contributes to a longer life, but also enhances the quality of life.

Programs

- The MTNA Webinars continue to attract MTNA members. On June 15, the first of a two-part series on Local Associations was held. Entitled “The Struggle is Real: Building a Thriving Local Association,” and led by Sarah Alexander, Spring Seals, and Whitney Hawker, the webinar covered strategies that included networking, attracting new members and young professionals, partnering with other local associations, and mentorship. There were 317 registrants and 148 actual attendees.
- The MTNA eFestival continues to develop. The first eFestival submission from outside of the U.S. was received on June 22, 2018. A 45 year old pianist in Victoria, Australia read about the eFestival on the MTNA website, emailed Amy Immerman with a few questions a few weeks ago, and ultimately submitted the completed application.
- The process for the online-only Division competitions is underway. Specific procedures and policies for the online submissions have been developed by Linda Stump and Brian Shepard to be implemented over the next few months.
- The multiple video interviews at the 2018 National Conference has provided substantial material for multiple video segments on many MTNA programs. At the Board meeting, several new videos were previewed.

State and Local Affiliates

- On May 31-June 2, Dr. Ingle attended the Arizona Music Teachers Association Annual Conference. It was his 93rd state conference to represent MTNA. He gave the Keynote Address at the banquet and presented a Q&A session at which the members could tell him what MTNA was doing well and what needed improvement. He also had the opportunity to assist the ASMTA board and membership in dealing with a difficult procedural situation. Its current president was unable to fulfill his responsibilities and had to resign. The ASMTA bylaws was quite vague and confusing on how the situation was to be handled. Fortunately, a proper and acceptable procedure was proposed and implemented, averting a possible crisis within the association.

Staff and Headquarters

- The FY 2019 Budget Planning Process began in mid-April with the MTNA staff making a “wish list” of necessary items, including core activities, proposed additional activities, and one-time expenditures, to be funded in the upcoming year. Along with this list, income and expenses were estimated and allocated, producing a draft budget for the consideration of the Finance Committee in early June. For a day and a half, the committee brought its collective wisdom to the budgeting process. The result was the FY 2019 Budget Proposal that is included in the July Board agenda.
- The Annual Audit for FY2018 has been scheduled for the week of August 20-23, 2018.

American Classical Music Hall of Fame

- On May 4, 2018, the Hall of Fame Trustees elected the following individuals and groups as the 2018 inductees into the American Classical Music Hall of Fame:
 - Conductor: Xian Zhang
 - Composer: Ned Rorem
 - Solo Performer: Janos Starker
 - Ensemble: Apollo’s Fire
 - Educator: H. Robert Reynolds
 - Organization: Westminster Choir College
- The induction of Westminster Choir College was made by trustee Earl Rivers at the Chorus America Conference in Chicago, Illinois on June 21.
- As president of the Hall of Fame, Dr. Ingle had the honor of inducting into the Hall of Fame Pulitzer Prize-winning composer, Ellen Taaffe Zwillich, in New York City on April 8. The induction was at Alice Tully Hall following a program of the Chamber Music Society of Lincoln Center.
- The Annual Meeting of the Hall of Fame will take place on Wednesday, July 11, as a part of the MTNA Board of Directors meeting. MTNA is the sole “member” of the Hall of Fame, and as such manages and oversees the Hall of Fame.

Travel and Meetings

April

Apr 06-07, 2018

Stecher & Horowitz Gala

New York, NY

Apr 08-09, 2018

Classical Hall of Fame Presentation

New York, NY

Apr 22-24, 2018	2019 Conference Site Visit	Spokane, WA
Apr 26-May 03, 2018	MTNA China Conference	Guangzhou, China

May

May 09, 2018	American Classical Music Hall of Fame	Cincinnati, OH
May 29-30, 2018	Visit with Jeanne Grealish	Albuquerque, NM
May 31, Jun 02, 2018	Arizona MTA Conference	Scottsdale, AZ

June

Jun 02-04, 2018	Jane Bastien Memorial Service	La Jolla, CA
Jun 05-06, 2018	PAMA Symposium	Tampa, FL
Jun 11-12, 2018	2019 Conference Planning Committee	Cincinnati, OH
Jun 12-13, 2018	Finance Committee Budget Meetings	Cincinnati, OH

July

Jul 09-11, 2018	MTNA Board of Directors Meeting	Cincinnati, OH
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During the Executive Director's report, there was further discussion on the MTNA eFestival and the direction of the program. The number of entrants remains low, with cost (\$60) seeming to be the biggest deterrent to entering. The Board asked the MTNA staff to investigate alternative technological options to Accept'd as well as reevaluate management issues.

The discussion led to consideration of the need to add a competitive tier to complement the current comments-only tier.

Motion and Second to add a competitive tier to the MTNA eFestival.

PASSED

FORUM REPORTS

Written reports were received from the following Forums: Arts Awareness & Advocacy (Hanrahan), Collaborative Performance (Razaq), College Faculty (Solomon), Collegiate Chapters (Peterson-Peart), Independent Music Teachers (Gibbs), Local Associations (Blanchard), and Wellness (Callahan).

During the Forum reports, the Board engaged in discussions about various topics on the future of the organization: remaining relevant in changing times, encouraging collegiate students to join MTNA and maintaining their membership after graduation, publishing opportunities for collegiates in the eJournal, establishing mentorship programs, and developing an MTNA app.

COMMITTEE REPORTS

Written reports were received from the Nominating Committee (Rebecca Johnson), Finance Committee (Debra Florian), State Presidents Advisory Council (Noreen Wenjen), 2018 National Group Piano/Piano Pedagogy Forum (Tom Pearsall), 2019 Conference Planning Committee (Nicholas Phillips), 2019 Collegiate Chapters Piano Pedagogy Symposium (Katherine Chandler),

AMT Editorial Committee (James Litzelman), eJournal Editorial Committee (Linda Cockey), Foundation Fund Development Committee (Brian Chung), Membership Committee (Peter Mack), Select Committee on Collegiate and Young Professional Development (Jovanni Rey de Pedro), Global Initiatives Task Force (Scott McBride Smith), Composer Commissioning Program (Ann Witherspoon), and Artist-Teacher Conference Task Force (Peter Mack).

BUSINESS

Presidential Appointments

President Scott McBride Smith appointed the following 2019 Pedagogy Saturday Track Chair:

Entrepreneurism - Jonathan Kuuskoski, Ann Arbor, Michigan

Motion and Second to ratify Jonathan Kuuskoski as chair of the Entrepreneurism track on the 2019 Pedagogy Saturday.

PASSED

FY 2018 Auditor Approval

Secretary-Treasurer Florian reported that the Finance Committee had evaluated the work of MTNA auditors Clark, Schafer, Hackett & Co. It was noted that this firm has performed the audits since FY 2002 and knows the MTNA operations and software programs. In addition, the company has advised MTNA management throughout the year on various American Institute of Certified Public Accountants (AICPA) rulings and also provided timely seminars, free of charge, on pertinent operational issues.

Motion from the Finance Committee that the Board approve the firm of Clark, Schaefer, Hackett & Co. as the auditors for FY 2018.

PASSED

Review of MTNA Financial Policies

Executive Director & CEO Gary Ingle reported that the Finance Committee had reviewed the current financial policies for MTNA and that no changes to the existing policies were recommended. The Board made no changes.

Revision to the AMT Editorial Committee

The Board discussed a proposal to reduce the *American Music Teacher* Editorial Committee from twelve members to six due to the decreased number of articles received.

Motion and second to reduce the number of AMT Editorial Committee members to six members.

PASSED

2019 MTNA Achievement Award

Motion and second to select Jane Magrath as the recipient of the 2019 MTNA Achievement Award.

PASSED

2019 MTNA Distinguished Service Award

Motion and second to select Ann Witherspoon as the recipient of the 2019 MTNA Distinguished Service Award.

PASSED

The meeting was recessed at 4:41 p.m. on July 10, 2018 and was reconvened at 9:00 a.m. on July 11, 2018.

FY 2019 Budget Proposal

The Finance Committee proposed a balanced budget for FY 2019 that estimates income of \$2,526,620; estimates operating expenses of \$2,648,275; estimates capital expenses of \$3,000; and utilizes trust and endowment fund transfers of \$124,655.

Motion from the Finance Committee to approve the FY 2019 Budget as presented.

PASSED

Notification of Foundation Fellows

The Board discussed a proposal submitted by Jill Hanrahan, West Central Division Director, regarding notifying state affiliates of Foundation Fellows established by members in their states. The current policy is already to inform the state affiliate of all Fellows except the surprise Fellows. After discussion, it was determined that the issue that led to the proposal could be eliminated by informing the state affiliates that they are not required to establish a Foundation Fellow every year.

“Did You Know” Email Blasts

The Board reviewed a proposal submitted to the Board by Jill Hanrahan, West Central Division Director, to send "Did You Know" emails to members with information about various aspects of MTNA, especially related to MTNA finances. Executive Director Ingle recommended returning

to a more detailed financial report in the AMT that utilizes pie charts and indicates the amount of each dollar spent on programs and services to members. The Board concurred with the recommendation.

Revisions to the MTNA Chamber Music Competitions

The Board discussed a proposal from the Competitions Committee to revise the MTNA Chamber Music Competitions utilizing the success of the Stecher & Horowitz Two Piano Competition and the new on-line only Division Competitions as models. The MTNA Chamber Music Competitions share many of the same challenges and opportunities as the Two Piano Competition. The state affiliates are already overburdened with increased costs of facilities, the volunteer shortage, and the additional adjudicators needed for the competition. On the positive side, the chamber ensembles are associated with a college or university. Today most, if not all, colleges and universities have video recording facilities and equipment available for faculty and student use. In addition to these organizational benefits, there are also operational benefits. One of the most significant is that it allows for a later submission deadline. Since the academic year at most colleges and universities begins in late August or early September, a later application deadline would allow newly formed ensembles adequate time to plan and prepare a program for the competitions.

Motion and second to revise the MTNA Chamber Music Competitions into a two-tiered competition: a Preliminary Round, by video submission only; and a Final Round, which takes place live at the National Conference. All entrants will compete without regard to the state or division in which they live or take lessons.

PASSED

OTHER BUSINESS

Artist-Teacher Conference Task Force Proposal

The Board discussed a proposal for an MTNA Artist-Teacher conference presented by Peter Mack, Task Force Chair. He, along with President Smith and Executive Director Ingle, believe that there is an interest from MTNA members for programs targeted to artist-teachers, including master classes, student performance opportunities and competitions. Activities aimed at Chinese professors and teachers might also be included. It is believed there is a real thirst for this kind of conference, and MTNA has the expertise, vision, and opportunity to satisfy this need in the music teacher marketplace. Such a conference would complement the biennial MTNA Group Piano/Piano Pedagogy Forum that focuses on college and university faculty of beginning and intermediate students as well as the annual Collegiate Piano Pedagogy Symposium for students in piano pedagogy programs.

Motion and second to establish a biennial Artist Teacher Conference to be held in late summer of odd-number years, effective in the summer of 2019. The purpose of the event is

to serve MTNA members and non-members, especially college and university teachers, who instruct and coach advanced-level students and whose teaching is focused on a literature-based rather than method-based approach. The conference will be a two-day event financed, organized, and implemented similar to the biennial two-day MTNA Group Piano/Piano Pedagogy Forum held in late summer of even-numbered years.

PASSED

ANNOUNCEMENTS

The next meeting of the Board of Directors will be November 30 and December 1, 2018 at the MTNA National Headquarters in Cincinnati, Ohio.

ADJOURNMENT

President Smith adjourned the meeting at 2:00 p.m. on July 11, 2018.

Respectfully submitted,

Debra Florian
Secretary-Treasurer