MUSIC TEACHERS NATIONAL ASSOCIATION
BOARD OF DIRECTORS MEETING
Cincinnati, Ohio
September 6 & 8, 2019

MINUTES

ATTENDEES

Present

President Martha Hilley, President-elect Karen Thickstun, Vice President Kevin Chance, Secretary-Treasurer Beth Klingenstein, Immediate Past President Scott McBride Smith, Diane Blanchard (Southern Division), Sharon Callahan (South Central Division), Geri Gibbs (Southwest Division), Cindy Peterson-Peart (Northwest Division), Janice Razaq (East Central Division), Nanette Solomon (Eastern Division), and Executive Director & CEO Gary Ingle (ex officio without vote)

Staff Present

COO Brian Shepard

Not Present

Jill Hanrahan (West Central Division)

CALL TO ORDER

The meeting of the MTNA Board of directors was called to order by MTNA President Martha Hilley at 8:01 a.m. on September 6, 2019.

APPROVAL OF MINUTES

The minutes from the March 2019 meeting were entered into the record, the document having been approved unanimously as submitted via email vote on April 2, 2019.

Minutes from the April 10, 2019, and May 21, 2019, electronic meetings were approved as submitted.

Minutes were also submitted from the July 10, 2019 videoconference, having been approved unanimously via email vote on July 19, 2019.

In addition, the August 14, 2019 videoconference minutes were submitted, having been approved unanimously on August 20, 2019.
OFFICER REPORTS

Written reports were received from the following National Officers: President Martha Hilley Smith, President-elect Karen Thickstun, Vice President Kevin Chance, Secretary-Treasurer Beth Klingenstein, and Immediate Past President Scott McBride Smith.

Secretary-Treasurer Beth Klingenstein recognized Executive Director & CEO Gary Ingle to present an overview of the MTNA financial statements.

Ingle presented a summary of the fiscal year end June 30, 2019, financial statements. Assets of MTNA were $5,393,444.55 with liabilities of $1,285,472.93. The balance of the MTNA Trust account is $891,957.53. The Foundation Fund Endowment account had assets of $1,781,914.86 and the McHose Trust had assets of $626,838.79. Income was $2,750,221.92 with expenses of $2,382,140.28.

Ingle also presented an overview of the July 31, 2019, financial reports. Assets of MTNA are $5,207,722.66 with liabilities of $179,438.64. The balance of the MTNA Trust account is $894,244.68. The Foundation Fund Endowment account has assets of $1,786,798.40 and the McHose Trust has assets of $628,414.23. Income is $1,050,746.14 with expenses of $134,502.16.

At the conclusion of the report, Ingle distributed and reviewed a comprehensive financial analysis of the 2018 MTNA state competitions, which included among other things the total number of competitors, operating expenses, net surplus/loss, expense per student, and the average rebate per student of each state affiliate. This information was distributed and reviewed with the MTNA Finance Committee and will also be distributed and reviewed at the State Presidents Advisory Council meeting on Sunday, September 8, 2019.

DIRECTORS REPORTS

Written reports from all seven Division Directors were reviewed: Janice Razaq (East Central Division), Nanette Solomon (Eastern Division), Cindy Peterson-Pearl (Northwest Division), Sharon Callahan (South Central Division), Diane Blanchard (Southern Division), Geri Gibbs (Southwest Division), and Jill Hanrahan (West Central Division).

EXECUTIVE DIRECTOR & CEO REPORT

Executive Director & CEO Gary Ingle reviewed his written report as follows:

Federal Trade Commission
  • On April 3, 2019, the FTC Consent Order had been in existence for five years. The five-year anniversary was important because it relieves MTNA of the seven of the more onerous obligations under the Consent Decree:
    1. In accordance with Section A of Article III of the Consent Order, MTNA has been required to host on its Code of Ethics page on the MTNA website the FTC Settlement Statement, a link to the FTC website that contained the press release on the MTNA
Consent Order, and an announcement that MTNA agreed to change its Code of Ethics in accordance with the FTC Consent Order. All of those items were removed on April 3, 2019.

2. On that date, MTNA also removed the link from its home page entitled “Antitrust Compliance.”

3. Section D of Article III of the Consent Order required MTNA to distribute a copy of the FTC Settlement Statement to new affiliates, new members, and members receiving their membership renewal notice. After April 3, 2019, it was no longer required to send the FTC Settlement Statement to new affiliates or members, or to include a copy of the FTC Settlement Statement with membership renewal notices.

4. Section C of Article IV of the Consent Decree required MTNA to provide in-person annual training to its leadership and employees regarding MTNA’s obligations under the Consent Order and the Antitrust Laws. This requirement ended on April 3, 2019.

5. Section E of Article IV of the Consent Order required MTNA to conduct a presentation at its annual meeting and at the annual meeting of the SPAC that summarized MTNA’s obligations under the Consent Order. On April 3, 2019, the obligation to provide the annual presentations ended.

6. Section E of Article IV also required MTNA to provide an Antitrust Compliance Guide to affiliates to use at their annual meetings. This requirement ended on April 3, 2019.

7. Article V of the Consent Order required MTNA to file annual reports with the FTC reporting on its activities to comply with its obligations under the Consent Decree. Following the filing of the Five-Year Compliance Report on March 27, 2019, the requirement to file the annual compliance report ended.

- The remaining obligations in the FTC Consent Order and Decree are ongoing until 2034. These include requirements that MTNA shall not place any restrictions on solicitation of music teaching work by members, that MTNA must maintain its antitrust compliance program, that MTNA must appoint an Antitrust Compliance officer, that MTNA must terminate until remedied any affiliate that engages in prohibited practices, the MTNA discipline any leader or employee who fail to comply with the order, and that MTNA make available to the FTC for inspection all files at the National Headquarters related to antitrust compliance by the national association and its affiliates.

**Board and Governance**

- The FY 2020 Budget Planning Process began in mid-April with the MTNA staff making a “wish list” of necessary items to be funded in the upcoming year, including core activities, proposed additional activities, and one-time expenditures. Along with this list, income and expenses were estimated and allocated, producing a draft budget for the consideration of the Finance Committee at its meetings in Cincinnati on June 18-19, 2019. For a day and a half, the committee brought its collective wisdom to the budgeting process. The result was the FY 2020 Budget Proposal that was approved by the Board at its July 2019 Videoconference Meeting.

- Despite the continued decrease in membership, the Fiscal Year ended on June 30, 2019 very positively. The major factor was the national conference coming in over budget in income and its expenses coming in well under budget. In addition, the bottom line was increased substantially by the decision not to replace two staff positions immediately.
• The implementation of the monthly Board videoconferences has gone relatively smoothly. The videoconferences enabled us to reduce live meetings to two per year during events (Summit and Conference) where the Board was already attending. The financial impact has already been significant as indicated on the July 2019 financial reports included with this agenda.
• The Annual Audit was performed by Clark Schaefer and Hackett during the week of August 12-16, 2019. Its president, Kerry Roe, will conduct an analysis and presentation of the audit results for the Board and the state presidents at the Summit for MTNA Leadership on September 7, 2019.
• On the final day of the Spokane conference, it was reported to us by a teacher that a student was inappropriately touched by an exhibitor in the Exhibit Hall during the conference. Following the conference, the alleged incident was thoroughly investigated, which included getting formal statements from the student, the teacher, and the exhibitor. MTNA legal counsel, Scott Gilligan, was involved from the beginning to provide guidance on process and legalities. In late April, the alleged incident was settled to the satisfaction of both the complainant and the exhibitor as well as the student's teacher.

Conferences and Meetings
• The 2019 National Conference in Spokane, Washington was a rousing success, both programmatically and financially. The conference featured over 100 sessions, showcases, teaching demonstrations and master classes on topics ranging from teaching methods, literature, and performance to entrepreneurship, studio management and business practices. The extensive Exhibit Hall of print music, instruments, software and pedagogical materials; the MTNA Student Competitions; and Pedagogy Saturday rounded out the event. The internationally-renowned pianist, Ingrid Fliter, and the Transcontinental Saxophone Quartet highlighted the evening recitals. The conference keynote address was given by noted musicologist, Alan Walker. Master classes were led by well-known pedagogues Barry Snyder and Helen Marlais. Total attendance was 1,937, including paid registrants, collegiate monitors, exhibitors, presenters, complimentary, and staff. Income from the event was $481,012.50, which was $8,712.50 more than budgeted. Expenses were $233,992.52, which was a whopping $111,557.48 under budget.
• Preparations for the 2020 National Conference in Chicago on March 21-25, 2020, are in full swing. The 2020 Conference Planning Committee, chaired by E.L. Lancaster, met in Cincinnati on June 17-18, 2019, and selected the program from 441 submitted proposals. On May 23-24, 2019, Tonya, Brian, and I did the final site visit to the Marriott Chicago Magnificent Mile, the location of the conference. The conference artist is Anton Nel, piano. The Opening Session recital will be by the 2020 U.S. Chopin Competition winner. The advance masterclass will be led by Anton Nel, the intermediate master class by Dennis Alexander, and a special teaching demonstration by Tim Topham. The keynote address will be by Noa Kageyama. Pedagogy Saturday will have four tracks: Artistry, chaired by Peter Mack; RMM, chaired by Richard Rejino; Wellness, chaired by Gail Berenson; and Young Professionals, chaired by Ruby Chou.

International
• MTNA China was well represented at the MTNA National Conference in Spokane. The group included 24 paid registrants. In addition, MTNA China President, Wu Bin,
MTNA China Vice President, Yang Ming, attended and brought greetings at the Opening Session and at the SPAC meeting.

- MTNA China had its second annual conference and festival on May 8-12, 2019 in Guangzhou, China. Several hundred students participated in the festival and a large number of teachers attended the conference. Immediate Past President Scott McBride Smith and I represented MTNA at the event. In addition, MTNA members Barry Snyder and Pete Jutras were featured as clinicians. The event, originally scheduled for Guangzhou University, had to be moved at the last minute due to the unexpected withdrawal of the invitation by the university. Fortunately, another nearby conservatory in Guangzhou was able to accommodate the conference and festival on very short notice.

- There continues to be interest from India for establishing MTNA in that country. We are proceeding carefully and deliberately to ensure there is sufficient interest and economic feasibility for engaging with the teachers there.

**Strategic Partnerships and Advocacy**

- In early June, we were approached by the National Association of Teachers of Singing with a request to allow NATS members to join the MTNA group for the purposes of accessing the benefits of the Trust for Insuring Educators. The Trust would not rebrand any of its materials for NATS, so the members would receive MTNA branded materials through the partnership. We considered it a good opportunity to promote the cooperation between our two organizations along with allowing NATS to offer the TIE benefit to NATS members. The specifics of our agreement is as follows:
  1. NATS joins MTNA as a Corporate member in order to extend the benefits to its members.
  2. NATS provides its own lists to TIE for mailing.
  3. NATS markets it as "in partnership with MTNA."
  4. NATS members access the coverage through MTNA's portal on the TIE site.

- President Martha Hilley and Ingle represented MTNA at the biennial convention of the Canadian Federation of Music Teachers' Associations in Winnipeg, Manitoba on July 3-6, 2019. They had many opportunities to interact with their leadership and members at the Fort Garry Hotel. Ingle was given the opportunity to bring an address at the AGM luncheon. At the request of the new CFMTA president, Leanne Hiebert, his address will be published in the Manitoba Registered Music Teachers Association magazine that is published three times per year.

- As president of the National Music Council of the United States, Ingle was involved in the presentation of the American Eagle Awards on behalf of the organization in Nashville, Tennessee as part of the Opening Session of Summer NAMM. On July 18, the award, which is given to individuals who have made significant and lasting contributions to American music of all genres, was presented to George Clinton, Vince Guaraldi (posthumously), and the Country Music Hall of Fame and Museum.

- MTNA was well-represented at the National Conference for Keyboard Pedagogy in Lombard, Illinois on July 24-27, 2019. MTNA has had, and continues to have, a vital partnership with the organization since its rebirth in 2001.

- On July 30, 2019, Ingle gave the Opening Keynote address at the "Keys for Inspiration" conference of the Lang Lang International Foundation. The Foundation, along with Roland, supports and funds group piano study at Title 1 schools across the country. These
children are from broken home, are in foster care, or are living in shelters. Many of the schools have a high population of immigrants and refugees. Ingle’s address to these public school teachers was focused on how they can create channels to connect music in the child's life outside of school, especially since most of them will never be able to take private lessons. It was entitled, "Music Teachers: The Keys to Inspiration." Ingle reflected on how his music teachers inspired him in ways more profound and more permanent that anyone else in his life other than family. Ingle challenged them to be "life shapers” who balance teaching music with inspiring lives. In addition, Ingle met with the Executive Director to discuss further partnerships between Lang Lang and MTNA.

- On August 8, 2019, Ingle received a request from Patrick Jovell, president of EPTA Sweden, to translate and publish articles from the AMT in the magazine, Svenska Pianobulletinen (EPTA Sweden magazine). Of particular interest were the articles on "Grieg as Teacher," "Distance Teaching," "Learning Bach," "Using Social Media," and others. Ingle was delighted to grant permission, which will include attribution to the author and to MTNA.

Strategic Partnerships

- Following is the list of MTNA partnerships/relationships maintained by the staff and provided for your review:

<table>
<thead>
<tr>
<th>Organization</th>
<th>Affiliation Description</th>
<th>Written Agreement</th>
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<tbody>
<tr>
<td>Amazon.com</td>
<td>.5% royalty given to MTNA on purchases made by using <a href="http://www.smile.amazon.com">www.smile.amazon.com</a> and naming MTNA as their charity of choice</td>
<td>no</td>
</tr>
<tr>
<td>American Speech-Language Hearing Association</td>
<td>MTNA promotes ASHA's Listen to Your Buds campaign to its members to prevent hearing loss</td>
<td>yes</td>
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<tr>
<td>Arthur J. Gallagher</td>
<td>Discount program on travel, prescriptions and office supplies</td>
<td>yes</td>
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<tr>
<td>Arts Advocacy Day</td>
<td>National co-sponsor of Arts Advocacy Day in Washington D.C.</td>
<td>no</td>
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<tr>
<td>Athletes and the Arts</td>
<td>Initiative focused on linking the athletic and performing arts communities through collaborative exchange and application of wellness, training and performance research and initiatives</td>
<td>yes</td>
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<tr>
<td>Better Practice App</td>
<td>Practice app with 30 day free trial for MTNA members</td>
<td>no</td>
</tr>
<tr>
<td>Collabra Music</td>
<td>60 day free trial for up to 10 students and waived the setup fee for any organizations that are affiliated of MTNA.</td>
<td>no</td>
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<tr>
<td>Elavon</td>
<td>Credit card processing service for members and affiliates at a discounted rate</td>
<td>yes</td>
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<tr>
<td>Elite One Media</td>
<td>Discounted rates for MTNA members on websites and social media marketing</td>
<td>no</td>
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<tr>
<td>I.C. System, Inc.</td>
<td>Member benefit program to assist teachers in collecting outstanding fees</td>
<td>yes</td>
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<tr>
<td>Joytunes</td>
<td>MTNA Certified Teacher Directory linked in Joytunes app</td>
<td>no</td>
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<tr>
<td>Make Music Magazine</td>
<td>$4 discount off subscription price to MTNA members</td>
<td>no</td>
</tr>
<tr>
<td>Organization</td>
<td>Collaboration Details</td>
<td>MTNA Support</td>
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<tr>
<td>Musical America</td>
<td>10% discount off subscription price to MTNA members and collaboration on Musical America directories</td>
<td>yes</td>
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<tr>
<td>Music Teachers Helper</td>
<td>10% discount off subscription price to MTNA members</td>
<td>no</td>
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<tr>
<td>NAMM Foundation (Formerly SupportMusic.com)</td>
<td>Music advocacy</td>
<td>no</td>
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<tr>
<td>National Piano Foundation</td>
<td>Partnership to present Pedagogy Saturday RMM Track and RMM Scholarship</td>
<td>no</td>
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<tr>
<td>Oxford University Press</td>
<td>Portal for MTNA members to receive discounts off certain publications</td>
<td>no</td>
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<tr>
<td>Performing Arts Medicine Association</td>
<td>To work with MTNA to promote wellness in schools of music</td>
<td>no</td>
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<tr>
<td>Piano Buyer</td>
<td>27% discount for MTNA members to advertise</td>
<td>no</td>
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<tr>
<td>Piano Technicians Guild</td>
<td>Certified Teacher Scholarships in the amount of $1,750</td>
<td>no</td>
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<tr>
<td>Pizzicato</td>
<td>Educational theory software program discounted for educators</td>
<td>no</td>
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<tr>
<td>Bradley Sowash Online Creativity Courses</td>
<td>MTNA members receive $50 discount</td>
<td>no</td>
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<tr>
<td>Steinway &amp; Sons</td>
<td>Steinway provided Model S grand piano to MTNA for its recital room with a renewable year to year contract</td>
<td>yes</td>
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<tr>
<td>Taxbot</td>
<td>MTNA members receive free two week trial on an app that helps small businesses track expenses</td>
<td>yes</td>
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<tr>
<td>Woodsongs</td>
<td>MTNA publicizes this public radio program, free teachers resources and workshops in exchange for logo and partnership credit</td>
<td>no</td>
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<tr>
<td>Yamaha Corporation of America</td>
<td>Yamaha provided a DC3X Disklavier to MTNA for its recital room</td>
<td>yes</td>
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<tr>
<td>Your Mechanic</td>
<td>MTNA members receive a $10 discount for at home car repairs booked through Your Mechanic</td>
<td>no</td>
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<tr>
<td><strong>MTNA Competition Sponsorships</strong></td>
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<tr>
<td><strong>Chopin Foundation of the United States</strong></td>
<td>Prizes awarded for best Chopin performance; Junior: $500; Senior $1,000 scholarship</td>
<td>yes</td>
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<tr>
<td><strong>Kawai America Corp</strong></td>
<td>Junior Piano Competition; $7,400</td>
<td>yes</td>
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<tr>
<td><strong>Alfred Music</strong></td>
<td>Elementary and Junior Composition Competitions; $2,650</td>
<td>no</td>
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<tr>
<td><strong>Stecher &amp; Horowitz</strong></td>
<td>Two Piano Competition awards; $10,000</td>
<td>yes</td>
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<tr>
<td><strong>Steinway &amp; Sons</strong></td>
<td>Young Artist Piano Competition; $15,000</td>
<td>yes</td>
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<tr>
<td><strong>Dallas Weekley &amp; Nancy Arganbright</strong></td>
<td>Senior Piano Duet Competition: $3,000</td>
<td>yes</td>
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<tr>
<td><strong>Yamaha Corporation of America</strong></td>
<td>Junior Strings/Senior Piano Competitions; $11,900</td>
<td>no</td>
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**Programs**
- The reduction of the eFestival registration fee to $25 resulted in a substantial increase in the number of participants. Currently, there are 66 eFestival entrants (including 1 woodwind, 1 voice, 1 cello). Almost all entrants entered after the price reduction. The reduction was accomplished by eliminating a substantial amount of overhead including the use of Accept'd and the part-time eFestival Director position.
- The MTNA Webinars continue to be popular with our members. Over the summer months, the MTNA Webinars focused on "Artistry." Topics and presenters were:
  March 29:  Veda Zuponcic, "Do These Five Things...Always and Forever"
  May 24: Lori Rhoden, "Transforming Elementary-Level Music Instruction"
  June 28:  Peter Mack, "The Art of the Phrase"
  July 19: Deborah Rambo Sinn, "What Lies Beneath: What About that Bass"
  August 23:  Veda Zuponcic, "Listening to the Long Notes: Skill that Leads to Musical Artistry"

- **Music Teacher Monday** is an innovative, once-a-month, online continuing education opportunity for the time-challenged music teacher. Topics since March include:
  April:  Community Engagement
  May:  Connecting with Your State and Local Associations
  July:  Competitions

- The first issue of the "MTNA Monthly Memo" was emailed to the membership during the first week of March 2019. The Monthly Memo is a digital newsletter containing short features on MTNA programs, services, and members. It is intended to provide members a quick overview of the most important topics of the month.

- After multiple complaints, the State Pride drawings at the conference were discontinued this year. The states complained about the difficulties in bringing the large baskets, and the recipients complained about the difficulties taking the baskets home. This year, attendees were encouraged to contribute via the registration form. In addition, a QR code was included in the registration packets, and donations were available at the Gala tables. The total contributed was $2,285, as compared to $1,896 last year from the drawings.

**State and Local Affiliates**

- Since March, Ingle assisted the following affiliates on a variety of issues:
  Eugene (Oregon) MTA: Bylaws
  North Dakota MTA: Commissioned Composer, Member Problem
  Hawaii MTA: Leadership
  Ohio MTA: Bylaws
  New Hampshire MTA: Bylaws
  Washington State MTA: Local Association, FTC Compliance, Finance
  New Jersey MTA: Leadership, Bylaws
  Arizona State MTA: Leadership, RCM
  Mobile MTA: Sent congratulations on its Centennial
  Connecticut MTA: Finance
  Cypress Creek (Texas) MTA: FTC

- Ingle attended and addressed his 97th and 98th state conference since 1997:
  Alabama Music Teachers Association; Huntsville, Alabama; May 29-31, 2019
  Minnesota Music Teachers Association; Bloomington, Minnesota; June 9-11, 2019

- Ingle attended and spoke at the Chicago Area Music Teachers Association on June 14, 2019, as the "mystery guest speaker."
Staff and Headquarters

- On June 9, 2019, the Southwest Ohio District meeting was held at the national headquarters.
- On June 15, 2019, Melissa Curtice completed 20 consecutive years of employment at MTNA.
- On August 16, 2019, Ingle was formally notified that the headquarters’ building, the Union Central Building, will be converted next summer into a mixed-use development that will include apartments, penthouses, and retail. As a result, MTNA will have to vacate the building next summer (2020). Over the next few months, Ingle will be analyzing office needs along with potential locations to move.

American Classical Music Hall of Fame

- On July 11, 2019, the Hall of Fame Board of Trustees elected the following individuals and groups as the 2019 inductees into the American Classical Music Hall of Fame:
  - Conductor: Sarah Caldwell (deceased)
  - Composer: Joan Tower
  - Solo Performer: Placido Domingo
  - Ensemble: Kronos Quartet
  - Educator: Gary Graffman
  - Organization: Interlochen Center for the Arts
- The Board of Trustees also established a new category of awards called the "Legacy" inductees. This category was recommended by the 2019 Inductee Selection Committee based on its research that there is a significant number of artists, ensembles, and organizations that are no longer with us or active but deserve recognition by the Hall of Fame. The first inductees into the Legacy category are:
  - Composer: Henry "Harry" Thacker Burleigh
  - Conductor: Bruno Walter
  - Ensemble: LaSalle Quartet
  - Educator: Michael Steinberg
  - Performer: Adolph Sylvester "Bud" Herseth
  - Organization: The Women's Philharmonic (San Francisco)
- The trademark renewal for the American Classical Music Hall of Fame was approved on July 9, 2019 by the U.S. Patent and Trademark Office. The attorneys have received all documentation from the trademark office and the organization’s official name is now American Classical Music Hall of Fame.
- The Trustees approved an annual management fee of $12,000 ($1,000/month), paid to MTNA.
- The Annual Meeting of the Hall of Fame will take place on Friday, September 6, 2019 as a part of the MTNA Board of Directors meeting. MTNA is the sole “member” of the Hall of Fame, and as such manages and oversees the Hall of Fame.

Travel and Meetings

March
Mar 26-28, 2019  Canadian Chopin Society AGM  Toronto, ON
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<thead>
<tr>
<th>April</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>Apr 17, 2019</td>
<td>Classical Music Hall of Fame Board</td>
<td>Cincinnati, OH</td>
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<tr>
<td>Apr 24, 2019</td>
<td>Canadian Chopin Society Board Meeting</td>
<td>Mississauga, ON</td>
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<tr>
<td>Apr 29-30, 2019</td>
<td>Stecher &amp; Horowitz Gala, NMC Board</td>
<td>New York, NY</td>
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<tr>
<th>May</th>
<th>Event</th>
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<tr>
<td>May 08-15, 2019</td>
<td>MTNA China</td>
<td>Guangzhou, China</td>
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<tr>
<td>May 23-24, 2019</td>
<td>2020 Conference Site Visit</td>
<td>Chicago, IL</td>
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<td>May 29-31, 2019</td>
<td>Alabama MTA Conference</td>
<td>Huntsville, AL</td>
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<th>June</th>
<th>Event</th>
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<tr>
<td>Jun 09-11, 2019</td>
<td>Minnesota MTA Conference</td>
<td>Minneapolis, MN</td>
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<tr>
<td>Jun 13-14, 2019</td>
<td>Chicago Area MTA Meeting</td>
<td>Chicago, IL</td>
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<td>Jun 17-18, 2019</td>
<td>2020 Conference Planning Committee</td>
<td>Cincinnati, OH</td>
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<td>Jun 18-19, 2019</td>
<td>MTNA Finance Committee Budget Mtg</td>
<td>Cincinnati, OH</td>
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<tr>
<th>July</th>
<th>Event</th>
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<tr>
<td>Jul 03-06, 2019</td>
<td>Canadian Federation MTA Conference</td>
<td>Winnipeg, MB</td>
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<td>Jul 10, 2019</td>
<td>MTNA Board Videoconference</td>
<td>Cincinnati, OH</td>
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<tr>
<td>Jul 11, 2019</td>
<td>Classical Music Hall of Fame Board</td>
<td>Cincinnati, OH</td>
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<tr>
<td>Jul 24-27, 2019</td>
<td>Nat'l Conf. for Keyboard Pedagogy</td>
<td>Lombard, IL</td>
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<tr>
<td>Jul 29-30, 2019</td>
<td>Lang Lang Foundation Conference</td>
<td>Newark, NJ</td>
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<tr>
<th>August</th>
<th>Event</th>
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<tbody>
<tr>
<td>Aug 14, 2019</td>
<td>MTNA Board Videoconference</td>
<td>Cincinnati, OH</td>
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<tr>
<td>Aug 23-30, 2019</td>
<td>Canadian Chopin Competition</td>
<td>Toronto, ON</td>
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<tr>
<th>September</th>
<th>Event</th>
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<tr>
<td>Sep 5-8, 2019</td>
<td>MTNA Board of Directors Meeting</td>
<td>Cincinnati, OH</td>
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<tr>
<td>Sep 6-8, 2019</td>
<td>Summit for MTNA Leadership</td>
<td>Cincinnati, OH</td>
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**FORUM REPORTS**

Written reports were received from the following Forums: Arts Awareness & Advocacy (Hanrahan), Collaborative Performance (Razaq), College Faculty (Solomon), Collegiate Chapters (Peterson-Pearl), Independent Music Teachers (Gibbs), Local Associations (Blanchard), and Wellness (Callahan).

**COMMITTEE REPORTS**

Written reports were received from the Nominating Committee (Scott McBride Smith), Finance Committee (Beth Klingenstein), State Presidents Advisory Council (Wendi Kirby-Alexander), 2020 Conference Planning Committee (E.L. Lancaster), 2020 Collegiate Chapters Piano Pedagogy Symposium (Ruby Chou), 2020 National Group Piano/Piano Pedagogy Forum
(Andrea McAlister), AMT Editorial Committee (James Litzelman), eJournal Editorial Committee (Linda Cockey), Foundation Fund Development Committee (Timothy Blair), Membership Committee (Kevin Chance), MTNA China (Jie Bu), and Composer Commissioning Program (Ann Witherspoon)

BUSINESS

Presidential Appointments

There were no Presidential Appointments.

Review of Investments

The Board of Directors welcomed Howard Kaplan, Senior Vice President/Investments at Kaplan, Litwin, Kaplan & Associates, for a presentation on the MTNA Investment portfolio. Kaplan reviewed the various investment accounts and the investment policy. No changes to the MTNA Investment Policy were recommended and none were made.

Dissolution of the Benevolence Fund

At the December 2018 meeting of the Board of Directors, Executive Director Gary Ingle presented a detailed analysis of federal, state, and local regulations related to charities that provide disaster relief. Although MTNA’s Benevolence Fund activities were well-intentioned and appreciated by music teachers who have experienced disasters, MTNA’s ability to comply with each and every regulation is beyond the ability of the organization, both in terms of money and staffing.

The Board directed Ingle to explore options for divesting the remaining funds in the Benevolence Fund. MTNA’s legal counsel, Scott Gilligan, was contacted and he sent his analysis and recommendations. He listed three approaches: (1) consent by donors, (2) approval by court, or (3) notice to Attorney General. He recommended that the third option, notice to the Attorney General, would be more practical avenue to pursue.

Motion and second to approve the dissolution of the MTNA Benevolence Fund and use the funds therein for other charitable purposes.

PASSED

Motion and second to authorize the Executive Director & CEO to work with the MTNA legal counsel to proceed with notifying the Ohio Attorney General to properly effect the dissolution.

PASSED
President-elect Assignment

Motion and second to ratify President-elect Karen Thickstun’s plan to focus on the business resources MTNA offers to members and nonmembers during her two-year term.

PASSED

Membership Recruitment

The Board held a lengthy discussion about the challenges and opportunities with MTNA membership.

Leadership Byte

The Board and Membership Committees discussed and agreed it would be beneficial to begin sending a brief monthly digital communication to state and local leaders. This will maintain consistent visibility with leadership and encourage dynamic leadership at all levels of MTNA.

Membership Survey

Executive Director Ingle presented a draft of a brief survey to be distributed to the MTNA membership in the fall of 2019. A more comprehensive survey will be developed and sent in the fall of 2020. Both surveys will be coordinated with President-elect Karen Thickstun and Secretary-Treasurer Beth Klingenstein.

Wellness Certificate Program

Motion and second that the Board of Directors approve the *Teaching for Health, Teaching for Life* program as proposed by Gail Berenson and Charles Turon.

1. Proposed program
   a. The four-step process
      i. All participants will be required to read a select list of required books and/or articles. In addition, applicants will be provided with lists of supplementary writings, webinars, and videos from which they can select to expand their knowledge aligning with their specific discipline.
      ii. In addition to these select readings and viewings, participants will be required to take part in online webinars that are designed to address specific topics that are included in the *Objectives: Teaching for Health, Teaching for Life*.
      iii. A Study Guide will be supplied to help participants identify the topics in these resources that are considered essential for the purposes of this program. This Study Guide will also help participants prepare for the online examination to be taken at the conclusion of the program.
iv. On their own timetable, participants will determine when they are prepared and ready to take an online, objective examination to complete the program.

v. Participants will receive a *Certification of Completion* upon the successful completion of the program.

2. Sequence and timeline
   a. Fall 2019: Revised proposal will be submitted for consideration to the MTNA Board
   b. Spring 2020: Conduct an electronic survey of the FSMTA membership to gauge the level of interest in participating in a pilot program of *Teaching for Health, Teaching for Life*
   c. Spring/Summer 2020: Determine reading requirements for participants. Determine webinar topics and guest presenters.
   d. January 2021: Pilot the program through the FSMTA
   e. Fall 2021: Launch the full program

*Teaching for Health, Teaching for Life*

**Objectives**

Upon the successful completion of the requirements of this program, participants will know and be able to integrate the following health and wellness concepts into their daily teaching regimen:

1. the role of the music teacher in helping promote their students’ physical, mental, and emotional well-being throughout the learning process.
2. a basic physiological knowledge that is necessary to build a functionally sound and efficient technique.
3. the principles of healthy nutrition and how to integrate relevant relaxation, stretching, and aerobic activities that promote general health while avoiding future injuries (performance-related or not).
4. the specific skills for managing performance anxiety, including a variety of common coping mechanisms for handling stress.
5. the strategies for protecting and preserving hearing and the voice.
6. the strategies for developing healthy and efficient practicing.
7. the activities and practices that may jeopardize the physical, psychological, and/or hearing health of their students, in addition to inherent, genetic issues that can make students more vulnerable to injury.
8. the early signs and symptoms of potential physical, psychological, and/or hearing dysfunction.
9. the indicators that necessitate medical intervention, including a knowledge of when and to what type of medical professional a student should be referred.
10. the methods to appropriately and effectively support their students throughout the recuperation process with the goal of fostering a life-long commitment to music study and music making.

PLEASE NOTE: It is to be emphasized that while studio music teachers are positioned to form the “first line of defense” from physical and/or psychological dysfunction, this program is not intended to encourage teachers to attempt to diagnose, treat, or otherwise overstep the boundaries between music pedagogy and the type of physiological, psychological, and audiological care that only qualified health care professionals can provide.

Ultimately, participants will broaden their knowledge and increase their awareness of the diverse and outstanding resources available to enhance their teaching and to promote these positive lifestyle changes that will be of benefit to themselves and their students.

PASSED

MTNA Diversity and Inclusion Policy

Motion and second to approve the Diversity & Inclusion Policy of Music Teachers National Association as revised.

THE DIVERSITY AND INCLUSION POLICY OF MUSIC TEACHERS NATIONAL ASSOCIATION

In keeping with our fundamental purposes of ensuring access to music study for all students and promoting a vital and enlightened music culture for all people, MTNA is committed to diversity and inclusion in the music teaching profession. We are also committed to greater diversity and inclusion within the association itself and welcome persons of all ages, races, ethnicities, religions, genders, sexual orientations, gender identities, abilities and marital statuses in all levels of leadership, staff and membership.

The principles and practices set forth below are intended to be collective and affirmative steps to lift the music teaching profession to a higher standard of professionalism and engagement. They should be pursued, in whole or in part, to assist MTNA, its affiliated associations, and its membership to more effectively achieve the following objectives:

Commitment: We are committed to diversity, equity and inclusion in all aspects of MTNA structure, governance, certification, education, programming and services.

Awareness: As part of carrying out the programs and operations of MTNA, we will be mindful of the need to increase diversity and inclusiveness.

Promotion: We will promote the benefits of diversity to our affiliated associations and membership and provide them with new strategies to expand access to music study to all students.

Recruitment: We will reach out and encourage music teachers from all cultures to participate in MTNA programming and activities.
Programming: We will provide diverse programming and educational offerings that will allow MTNA membership greater access to different and varied methodologies, ideas, information and perspectives.

Strategic Approach: As a strategic initiative, MTNA will seek to establish and pursue meaningful diversity goals as a central aspect of MTNA leadership and programming.

PASSED

AMT Covers Proposal

The Board discussed the importance of ensuring diversity of gender, ethnicity and the like is represented on the cover of American Music Teacher.

Forums and Open Meetings Plan

**Motion and second to approve the following schedule of the "digital" Forums and Open Meetings via conference calls and Twitter chats and begin implementation as soon as practical.**

- **July:** Competitions Open Meeting
- **August:** College Faculty Forum
- **September:** Collegiate Chapters Forum
- **October:** Foundation Fund Open Meeting
- **November:** Wellness Forum
- **December:**
- **January:** Arts Awareness & Advocacy Forum
- **February:** Independent Music Teachers Forum
- **March:** Collaborative Performance Forum
- **April:** Certification Open Meeting
- **May:** Local Association Forum
- **June:** Composer Commissioning Open Meeting

PASSED

Division Director Videoconference Proposal

**Motion and second to approve Division Directors utilizing videoconferences as a regular feature of their communication with the division leadership, as Pro Users through the use of the MTNA Zoom account.**

PASSED
Collegiate Chapter of the Year Selection Process

Motion and second to invite collegiate chapters to include a list of chapter accomplishments with session proposals for the Collegiate Symposium and National Conference to be considered along with nominations from state presidents for award selection process.

PASSED

2020 MTNA Achievement Award

Motion and second to select the Chopin Foundation of the United States as the recipient of the 2020 MTNA Achievement Award.

PASSED

2020 MTNA Distinguished Service Award

Motion and second to select Brenda Dillon as the recipient of the 2020 MTNA Distinguished Service Award.

PASSED

The meeting was recessed at 5:02 p.m. on September 6, 2019, and was reconvened at 2:01 p.m. on September 8, 2019.

FY 2019 MTNA Audit Approval

The results of the FY 2019 Audit as performed by Clark, Schaefer, Hackett & Co. were reported to the Board and state presidents by head auditor and President Kerry Roe at the 2019 Summit for MTNA Leadership on September 7, 2019. The Board received and reviewed the printed copy of the audit results.

Motion from the Finance Committee that the Board approve the FY 2019 audit as presented by Clark, Schaefer, Hackett & Co.

PASSED

International Membership

The Board discussed various international membership models, benefits and pricing structures. Further exploration into what will work best to serve the needs of current and prospective MTNA China members will be made.
Biennial Review of the Executive Director & CEO

By general consent, the Board went into Executive Session at 3:30 p.m. on September 8, 2019, in order to perform the biennial review of the Executive Director.

The President Hilley declared the Board out of Executive Session at 5:00 p.m. on September 8, 2019.

Motion and second to change the review process of the current MTNA Executive Director & CEO from a formal biennial process to an “informal” annual review with the Executive Director and Board discussing his work, the state of the association under his leadership, and any recommendations for the future. A “formal” evaluation would be conducted every five years.

PASSED

ANNOUNCEMENTS

The next meeting of the Board of Directors will be March 19, 2020, in Chicago, Illinois.

ADJOURNMENT

President Hilley adjourned the meeting at 5:20 p.m. on September 8, 2019.

Respectfully submitted,

Beth Klingenstein
Secretary-Treasurer