

**MUSIC TEACHERS NATIONAL ASSOCIATION
BOARD OF DIRECTORS MEETING
Cincinnati, Ohio
November 30 - December 1, 2018**

MINUTES

ATTENDEES

Present

President Scott McBride Smith, President-elect Martha Hilley, Vice President Peter Mack, Secretary-Treasurer Debra Florian, Immediate Past President Rebecca Grooms Johnson, Diane Blanchard (Southern Division), Sharon Callahan (South Central Division), Geri Gibbs (Southwest Division), Jill Hanrahan (West Central Division), Cindy Peterson- Peart (Northwest Division), Janice Razaq (East Central Division), Nanette Solomon (Eastern Division), and Executive Director & CEO Gary Ingle (ex officio without vote)

Staff Present

COO Brian Shepard and Deputy Executive Director for Administration Diana Viltrakis

CALL TO ORDER

The meeting of the MTNA Board of Directors was called to order by MTNA President Scott McBride Smith at 9:03 a.m. on November 30, 2018.

APPROVAL OF MINUTES

The minutes from the July 2018 meeting of the Board were entered into the record, the documents having been approved unanimously as submitted via email vote on July 25, 2018.

The minutes of the September 12, 2018 electronic meeting were approved as submitted.

OFFICER REPORTS

Written reports were received from the following National Officers: President Scott McBride Smith, President-elect Martha Hilley, Vice President Peter Mack, Secretary-Treasurer Debra Florian, and Immediate Past President Rebecca Johnson.

Secretary-Treasurer Debra Florian recognized Executive Director & CEO Gary Ingle to present an overview of the October 31, 2018 financial reports. Assets of MTNA are \$4,861,132.57 with liabilities of \$213,223.61. The balance of the MTNA Trust account is \$863,955.42. The Foundation Fund Endowment account has assets of \$1,631,727.68 and the McHose Trust has

assets of \$607,410.62. Income is \$2,526,620.00 with expenses of \$2,676,675.00. Ingle's presentation included his financial projections for the fiscal year end.

DIRECTORS REPORTS

Written reports from all seven Division Directors were reviewed: Janice Razaq (East Central Division), Nanette Solomon (Eastern Division), Cindy Peterson-Peart (Northwest Division), Sharon Callahan (South Central Division), Diane Blanchard (Southern Division), Geri Gibbs (Southwest Division), and Jill Hanrahan (West Central Division).

EXECUTIVE DIRECTOR & CEO REPORT

Executive Director & CEO Gary Ingle reviewed his written report as follows:

Federal Trade Commission

- MTNA continues to comply with all the terms and specific actions required by the FTC Decision and Order (Consent Decree). A presentation was conducted at the Summit for MTNA Leadership on September 9, 2018 that summarized national, state, and local obligations under this order. Each state president was provided a hard copy of the MTNA Antitrust Compliance Guide for reference in their efforts to comply with the antitrust laws at all of their associational meetings and in all publications. The MTNA website continues to include links to the Code of Ethics, the FTC press release and FTC Settlement Statements. These same documents were reprinted in the August/September issue of the AMT. All new and renewing members of MTNA received a copy of the FTC Settlement Statement.

Conferences and Meetings

- The MTNA National Group Piano and Piano Pedagogy Forum was held August 3-4, 2018 at Oberlin College, Oberlin, Ohio. Featured speakers include Noa Kageyama, performance psychologist at the Julliard School; Scott Lipscomb, Associate Dean of Academic Affairs at CCM; and Vanessa Cornett, Director of Keyboard Studies at the University of St. Thomas. Attendance was still strong, although it was a bit down. The highlight, among several terrific sessions, was the opportunity to learn from Vanessa Cornett how to "nail jell-o to a tree."
- The Summit for MTNA Leadership was held on September 7-9, 2018, at the Hilton Netherland Hotel in Cincinnati. Dr. Pete Jutras was the featured presenter, focusing on the future of the music teaching profession and MTNA. Based on the input of the Board, revisions were made to the processes for selecting the State Affiliate of the Year and the Local Association of the Year awards. These changes greatly improved the processes, and excellent slates of nominees for both awards were produced for the Board's consideration at the December 2018 meeting. The States-by-Size and Division meetings reports provided an opportunity for all of the attendees to be informed of issues and activities throughout the entire association. As always, the presentations and breakout sessions led to many lively dialogues, debates, discussions, and solutions. The state presidents continually remark about the Summit's value to their work. Next year's Summit will be September 6-8, 2019.

- Preparations for the eighth MTNA Collegiate Chapters Piano Pedagogy Symposium, scheduled for January 4-5, 2019, at James Madison University in Harrisonburg, Virginia, are progressing smoothly. The event brings together collegiate chapter members and their advisors in an intimate setting to build bridges of communication through collegiate-led sessions and dialogues. The sessions have been curated and invitations to attend have been emailed. This Symposium promises to be another wonderful event for learning and fellowship with and among our collegiate members from all around the country.
- The 2019 National Conference in Spokane, Washington remains the primary focus of our attention. Our state affiliates have been asked and encouraged to help promote the conference to their leadership and membership. In addition to the expanded number of sessions, the student competitions, the showcases, the exhibit hall, Pedagogy Saturday, and the networking opportunities, the attendees will be treated to a keynote address on Chopin by Alan Walker, evening recitals by the Transcontinental Saxophone Quartet and pianist Ingrid Fliter, and master classes by Barry Snyder and Helen Marlais.

Foundation Fund

- The first MTNA Foundation Legacy Society dinner was held at the Bountiful Davis Art Center in Bountiful, Utah, on Thursday, November 1, 2018. The event was organized by Heather Smith with substantial assistance from Geri Gibbs. Approximately 30 members, guests, and performers attended the lovely event. A delicious catered dinner was followed with music by a mother-daughter two-piano duo. The performers were Lenora Ford Brown, a highly regarded piano faculty member at the University of Utah, and her daughter, Heather, who flew in from California especially for the dinner. They had recently performed at Carnegie Hall and in Serbia. The performance stage at the Bountiful Davis Art Center is named for Lenora. The intent of the dinners is to plant the seeds for the attendees, who are carefully selected, to make a planned gift or establish a named endowment for the Foundation Fund.
- MTNA participated again this year on Tuesday, November 27, in [#GivingTuesday](#), a global day of giving utilizing the power of social media and collaboration. Observed on the Tuesday following Thanksgiving, #GivingTuesday kicks off the charitable season, when many focus on their holiday and end-of-year giving. Since its inaugural year in 2012, #GivingTuesday has become a movement that celebrates and supports giving and philanthropy with events throughout the year and a growing catalog of resources. MTNA has invited its members to participate by making online donations to the MTNA Foundation Fund.
- Hurricane Florence hit the East Coast of the United States in September, causing severe damage in the Carolinas. Florence was the wettest tropical cyclone ever recorded in the Carolinas, which in addition to the strong wind shear, produced widespread flooding. Following a call for donations to the MTNA Benevolence Fund, only \$2,255.39 was contributed. Despite the efforts of North Carolina MTA president, Victoria Fischer Faw, there was only one request for assistance, and it was from a nonmember. The nonmember request was for losses of "probably close to \$100" and was funded in that amount.
- Hurricane Michael, the third most intense Atlantic hurricane to make landfall in the contiguous United States, made landfall in the Florida panhandle in mid-October. Only onerequest was received. It was from a member whose studio sustained severe damage. Her request was funded at the maximum level of \$1,000.

- In addition to these two current hurricanes, two other requests were received. One was from Jacksonville State University as a result of a tornado on March 19, 2018. The Benevolence is only for individuals, so the request for an institution was denied. The second request was from a music teacher from Houston who joined in July 2018. It was for damages from Hurricane Harvey in August 2017. The submission deadline was November 2017, so the request, which was submitted some 15 months after the event, was declined.
- A new named endowment was established by MTNA member, Robin Chadwick. The "Robin Chadwick Endowment Fund" was funded through a gift of stock and was executed on August 28, 2018.

International

- In October, Ingle made two trips to China. The first was to Shanghai to Music China, the largest music trade show in the world. There, he and MTNA President Smith maintained our relationships with MTNA China leadership and other significant supporters of our work. The second was to Suzhou to give a keynote address at the Faber Asia Piano Conference. Faber Publishing and the Peoples Music Publishing Company in China (of which MTNA China President Bin Wu was the former chief executive) have released in Chinese the Faber Method books as well as a supplementary book featuring the music of China.

Legal and Ethics

- Several state and local affiliates were assisted in dealing with legal and ethical issues arising from members and nonmembers. One involved an allegation against a music teacher in Fort Lee, New Jersey who had been arrested and charged with sexual assault. The teacher had a long history of misconduct, dating from 2005. Although it was discovered that he was no longer a member of MTNA, many music teachers in the state believed he was a member. The NJMTA has taken decisive steps to remove his name from all mailing lists and competition information where his students were listed. The matter is currently in the hands of the legal authorities.
- Other assistance was provided to:
 1. the Illinois State MTA regarding an FTC compliance question regarding its Achievement in Music examination program;
 2. the Ohio MTA regarding an FTC compliance and potential conflict of interest issue;
 3. the Gig Harbor (WA) MTA regarding an issue related to its president;
 4. the Texas MTA for a situation related to the Texarkana (TX) MTA as well as GDPR requirements;
 5. the Nevada MTA regarding questions about state conferences and MTNA competitions;
 6. the Conroe (TX) MTA on its bylaws revision;
 7. the Ann Arbor Area (MI) Piano Teachers Guild on membership requirements;
 8. and an ethics complaint regarding the president-elect of a state affiliate focused on a pay issue, which is beyond the scope of the Code of Ethics.
- MTNA affiliates are receiving more and more emails from sophisticated online scammers attempting to dupe them into sending money to pay nonexistent invoices. MTNA continues to provide them assistance in their never-ending struggle. In October, an article

from the company who provides online support for MTNA was sent to state affiliate presidents. The article recommended several pointers on how to spot common cyber scams.

Strategic Partnerships

- Following is the list of MTNA partnerships/relationships maintained by the staff and provided for your review:

Partnerships		
Organization	Affiliation Description	Written Agreement
Amazon.com	.5% royalty given to MTNA on purchases made by using www.smile.amazon.com and naming MTNA as their charity of choice	no
American Speech-Language Hearing Association	MTNA promotes ASHA's Listen to Your Buds campaign to its members to prevent hearing loss	yes
Arthur J. Gallagher	Discount program on travel, prescriptions and office supplies	yes
Arts Advocacy Day	National co-sponsor of Arts Advocacy Day in Washington D.C.	no
Athetes and the Arts	Initiative focused on linking the athletic and performing arts communities through collaborative exchange and application of wellness, training and performance research and initiatives	yes
Better Practice App	Practice app with 30 day free trial for MTNA members	no
Collabra Music	60 day free trial for up to 10 students and waived the setup fee for any organizations that are affiliated of MTNA.	no
Elavon	Credit card processing service for members and affiliates at a discounted rate	yes
Elite One Media	Discounted rates for MTNA members on websites and social media marketing	no
I.C. System, Inc.	Member benefit program to assist teachers in collecting outstanding fees	yes
Joytunes	MTNA Certified Teacher Directory linked in Joytunes app	no
Make Music Magazine	\$4 discount off subscription price to MTNA members	no
Musical America	10% discount off subscription price to MTNA members and collaboration on Musical America directories	yes
Music Teachers Helper	10% discount off subscription price to MTNA members	no
NAMM Foundation (Formerly SupportMusic.com)	Music advocacy	no
National Piano Foundation	Partnership to present Pedagogy Saturday RMM Track and RMM Scholarship	no
Oxford University Press	Portal for MTNA members to receive discounts off certain publications	no
Performing Arts Medicine Association	To work with MTNA to promote wellness in schools of music	no
Piano Buyer	27% discount for MTNA members to advertise	no
Piano Technicians Guild	Certified Teacher Scholarships in the amount of \$1,750	no

Pizzicato	Educational theory software program discounted for educators	no
Bradley Sowash Online Creativity Courses	MTNA members receive \$50 discount	no
Steinway & Sons	Steinway provided Model S grand piano to MTNA for its recital room with a renewable year to year contract	yes
Taxbot	MTNA members receive free two week trial on an app that helps small businesses track expenses	yes
Woodsongs	MTNA publicizes this public radio program, free teachers resources and workshops in exchange for logo and partnership credit	no
Yamaha Corporation of America	Yamaha provided a DC3X Disklavier to MTNA for its recital room	yes
Your Mechanic	MTNA members receive a \$10 discount for at home car repairs booked through Your Mechanic	no
Event Sponsorships		
Yamaha Corporation of America	GP3 Reception sponsorship in the amount of \$2000	no
Piano Technicians Guild	New Member Reception Sponsorship in the amount of \$2,000	no
The Royal Conservatory	Collegiate Chapters/Young Professionals Reception Sponsorship in the amount of \$2,000	no
MTNA Competition Sponsorships		
Chopin Foundation of the United States	Prizes awarded for best Chopin performance; Junior: \$500; Senior \$1,000 scholarship	yes
Kawai America Corp	Junior Piano Competition; \$7,400	yes
Alfred Music	Elementary and Junior Composition Competitions; \$2,650	no
Stecher & Horowitz	Two Piano Competition awards; \$10,000	yes
Steinway & Sons	Young Artist Piano Competition; \$15,000	yes
Dallas Weekley & Nancy Arganbright	Senior Piano Duet Competition: \$3,000	yes
Yamaha Corporation of America	Junior Strings/Senior Piano Competitions; \$11,900	no

Programs

- As a result of decisions made regarding the eFestival, the program is in the process of a major revision. In order to lower overhead, the coordinator position held by Amy Immerman was eliminated, and the relationship with Accept'd was ended. The resulting financial savings are being passed on to the students in the form of substantially reduced registration fees. It is hoped that the revisions will encourage more students to enter.
- Over the past months, the *American Music Teacher* magazine has undergone the most substantial redesign in decades. The redesign was to freshen up its look and to conform with the modern attention spans. The cover has a new look, columns have been renamed, and content will be shorter and easier to read. The redesigned AMT will premier with the February/March 2019 issue. The new design was unveiled to the Board during the meeting.
- The induction of Tanglewood Music Festival into the American Classical Music Hall of Fame occurred on Monday evening August 13, 2018. Ingle made the presentation at a

reception at the Highwood Manor on the grounds of the Tanglewood, which was attended by staff, musicians and major donors of the Tanglewood Music Festival/Boston Symphony Orchestra along with members of the local press. It was a very successful and meaningful event that garnered a great deal of local press coverage.

State and Local Affiliates

- In October and November, Ingle attended his 94th, 95th, and 96th MTNA state conferences: the Florida State MTA Conference in Coral Gables, Florida, on October 4-6; the 50th anniversary conference of the California Association of Professional Music Teachers in Redondo Beach, California; and the Utah MTA conference in Lehi, Utah.
- At its state conference, the Florida State MTNA became the final MTNA state affiliate to eliminate a degree requirement for membership. In doing so, music teachers who desire to join will be able to do the entire process online through the MTNA website. Congratulations to President Mary Beth Purchase and the FSMTA leadership for their substantial work to make it happen.

Travel and Meetings

August

Aug 02-04, 2018	MTNA GP3 Forum	Oberlin, OH
Aug 12-14, 2018	Tanglewood ACMHOF Presentation	Lenox, MA

September

Sep 07-09, 2018	Summit for MTNA Leadership	Cincinnati, OH
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October

Oct 03-07, 2017	Florida State MTA Conference	Coral Gables, FL
Oct 09-14, 2018	Music China	Shanghai, China
Oct 18-21, 2018	California Professional MTA Conference	Redondo Beach, CA
Oct 22-26, 2018	Faber Asia Piano Conference	Suzhou, China

November

Nov 01-04, 2018	Utah MTA Conference	Lehi, UT
Nov 18-19, 2018	NASM Annual Meeting	Washington D.C.
Nov 20-Dec 01, 2018	MTNA Board of Directors Meeting	Cincinnati, OH

Ingle's report also included activity reports of the COO and Directors.

COMMITTEE REPORTS

Written reports were received from the Nominating Committee (Rebecca Johnson), Finance Committee (Debra Florian), State Presidents Advisory Council (Noreen Wenjen), 2018 National Group Piano/Piano Pedagogy Forum (Andi McAllister), 2019 Conference Planning Committee (Nicholas Phillips), 2019 Collegiate Chapters Piano Pedagogy Symposium (Katherine Chandler), *AMT* Editorial Committee (James Litzelman), eJournal Editorial Committee (Linda Cockey), Foundation Fund Development Committee (Brian Chung), Membership Committee (Peter Mack), Select Committee on Collegiate and Young Professional Development (Jovanni Rey de

Pedro), Global Initiatives Task Force (Scott McBride Smith), Composer Commissioning Program (Ann Witherspoon), and Artist-Teacher Conference Task Force (Peter Mack).

BUSINESS

Review of Investments

The Board of Directors welcomed Howard Kaplan, Senior Vice President/Investments at Kaplan, Litwin, Kaplan & Associates, for a presentation on the MTNA Investment portfolio. Kaplan reviewed the various investment accounts and the investment policy. After discussion, the Board made no changes to the MTNA Investment Policy.

Strategic Discussion

MTNA President Scott McBride Smith and Executive Director & CEO Gary Ingle led a discussion on the current MTNA Strategic Plan. The wide-ranging topics included ways to ensure that the Strategic Plan meet the needs of music teachers today.

Division Minutes Proposal

The Board discussed a proposal by Jill Hanrahan, West Central Division Director, to post the minutes from the Division meetings. No action was taken.

State Forum Chairs Clarification

East Central Director Janice Razaq questioned if state presidents had been updated and instructed on the new MTNA digital approach to forums. Executive Director Ingle will contact the presidents to clarify the states' responsibilities related to the forums.

Diversity and Inclusion Strategy Proposal

The Board discussed a proposal from Ingle to implement a Diversity and Inclusion Strategy and Policy. In his presentation, Ingle gave a brief history of MTNA's diversity activities. In 2002, MTNA created a Diversity Task Force, consisting of Leon Bates, Chair; Myrtle David, Executive Director of the DeBose Foundation; Jacqueline Faulcon, then President-elect of Delaware Music Teachers Association; and Tobizena Williams. The purpose of the task force was to advise the MTNA Board of Directors of programs and services MTNA should establish in order to better meet the needs of minority music teachers. In spite of MTNA's inclusive philosophy, the perception among many music teachers was that MTNA was an elitist organization. Many music teachers, especially minorities, felt excluded. In constituting this task force, MTNA embarked on an aggressive agenda of diversity and inclusion (race, gender, applied area, credentials, and caliber of student) to eliminate this impression.

The Diversity Task Force focused its efforts on evaluating MTNA programs and services in the light of minority engagement and with establishing relationships with organizations that reached out to minority teachers. It made several recommendations to the MTNA Board of Directors to

address these shortcomings, most of which were focused “inwardly” on music teachers and the music teaching community. For example, the task force recommended that “MTNA must take a focused approach to publicizing [our] programs and services to various constituencies, especially to minorities in the music teaching profession.” It recommended that MTNA “adjust all photos in our printed materials in the future to reflect the diversity we wish to attract.” It recommended that master classes and workshops should include minorities as presenters. Suffice it to say, the main focus was “inward” and geared to reaching out to music teachers.

The MTNA Diversity Task Force in 2002 was a signature effort to realistically address issues of philosophy, approach and implementation of concerns that affect the welfare of the music teaching community. The importance of its efforts cannot be overstated. The words of one task force member, quoted in the final report, said it best: “Developing concerted efforts to provide communication, partnerships, exposure, and opportunities to the minority populations of the music profession is critical to the success of our areas of specialization.”

The implementation of the recommendations began immediately. Printed materials were updated to reflect diversity. Partnerships were established with professional groups devoted to minority music teachers. However, over time, as membership began its steady decline, the limited resources of MTNA were directed almost entirely to maintaining and expanding its non-diverse "core constituency." The diversity activities based on the task force's recommendations, especially regarding outreach to and partnerships with minority music teacher organizations, ultimately declined to what it has become today: an unfocused, informal, and somewhat lethargic organizational commitment to diversity. Over the years, our minimal, and often arbitrary, diversity efforts have produced few changes in the racial and ethnic makeup of the membership.

Attend any MTNA meeting and it is quite obvious that our association does not look like the rest of America. But, it does not have to continue that way. The time has come for the MTNA diversity strategy to be enhanced, expanding it from the current inwardly-focused, music teacher-oriented plan, towards an outwardly-focused, student-oriented plan.

Ingle proposed that the MTNA Board of Directors take the following actions:

1. Recommit to implementing the recommendations of the 2002 Diversity Task Force, which are inwardly-focused on recruiting minority music teachers, and
2. Reformulate the MTNA diversity goals to include (a) an *MTNA Diversity and Inclusion Policy Statement*, which enumerates the overarching principles that will guide and inform our diversity and inclusion decision-making processes, and (b) an enhanced and expanded *MTNA Diversity and Inclusion Strategy*, which is outwardly-focused on increasing the number of minority music students.

Ingle believes that this "both/and" and "inward and outward" approach are key to increasing the number of racially and ethnically diverse members within MTNA. The equation is straightforward: more music makers equals more music students, which equals more music teachers, which equals more MTNA members. By increasing the number of racially- and ethnically-diverse music students who are music makers and who desire to take music lessons from a qualified music teacher, the number of racially- and ethnically-diverse music teachers will increase. This increase, coupled with aggressive MTNA efforts to become known and relevant to

racially and ethnically diverse music teachers, will assure success in transforming the MTNA membership into one that "looks like America." (N.B. This strategy, though intended to grow and diversify our membership, will also enhance and ensure the diversity of our Boards and committees at all levels of the association.)

Motion and second that the Board of Directors:

- 1. Reaffirm and implement the recommendations of the 2002 MTNA Diversity Task Force, which focused on recruiting racially-and ethnically-diverse music teachers.**
- 2. Create and adopt an *MTNA Diversity and Inclusion Policy Statement*, which enumerates the overarching principles that will guide and inform our decision-making processes.**
- 3. Develop and implement an enhanced *MTNA Diversity and Inclusion Strategy*, which includes a focus on increasing the number of racially-and ethnically-diverse music students.**

PASSED

The meeting was recessed at 4:32 p.m. on November 30, 2018 and was reconvened at 9:08 a.m. on December 1, 2018.

FY 2018 MTNA Audit Approval

The results of the FY 2018 Audit as performed by Clark, Schafer, Hackett & Co. were reported to the Board and state presidents by head auditor and President Kerry Roe at the 2018 Summit for MTNA Leadership on September 10, 2018. The Board received and reviewed the printed copy of the audit results.

Motion from the Finance Committee that the Board approve the FY 2018 audit as presented by Clark, Schaefer, Hackett & Co.

PASSED

FY 2020 Dues Adjustment

The current policy for setting the annual active member dues is for an automatic adjustment based on the average CPI of the previous year rounded up to the nearest dollar. In addition, the Board may adjust it further as appropriate and necessary. MTNA active dues are currently \$79.00, and the average CPI to date is +2.5. On the basis of this ratio, the automatic dues adjustment for FY 2020 would be \$2.00.

In addition to the dues adjustment, there was extensive discussion on different models of membership billing to reflect current needs: monthly, a la carte, automatic, rolling, and separating national and state/local dues. The Board directed Executive Director Ingle to investigate various options, especially monthly billing due to its popularity and use in society.

Following the discussion, the Board determined that the automatic adjustment was sufficient. Active member dues for FY 2020 (July 1, 2019- June 30, 2020) will be \$81.00.

Benevolence Fund Cap Increase

The Board discussed a proposal submitted by Diane Blanchard, Southern Division Director, regarding an increase in the current \$1,000 limit on a gift from the MTNA Benevolence Fund.

The proposal led to a complete analysis of federal, state, and local regulations related to charities that provide disaster relief. The complexity of complying with the legal requirements of all three levels, each of which has its own nuance to the laws, is foreboding. Although MTNA's Benevolence Fund activities are well-intentioned and appreciated by music teachers who have experienced disasters, our ability to comply with each and every regulation is beyond the ability of the organization, both in terms of money and staffing.

Given the severe consequences of non-compliance with all of the confusing rules and regulations, the Board directed Executive Director Ingle to explore options for divesting the remaining funds in the Benevolence Fund.

State Competition Rebates

The Board reviewed a question by Sara Ernst, South Carolina MTA President, submitted by Diane Blanchard, Southern Division Director that the MTNA Board revisit the amount of MTNA State Competition rebates given back to the states.

The present rebate policy is a 50-50 split of registration fees between the state and the national association. Executive Director Ingle distributed several reports containing a multi-year analysis of state competition expenditures. The analyses indicated no correlation between the number of student competitors, the amount of fees received, and the amount of expenditures. The amounts fluctuated to an extreme. Nearly one-third of the states spent less than the 50 percent rebate, while others spent more than 150% of the entire student entry fee.

The Board determined that the 50-50 split between the states and the national organization was fair and equitable for both levels of the competitions. Furthermore, the Board requested that the state presidents and competition officials be encouraged to follow the MTNA guidelines on number of judges and their place of residence.

Revisions to the MTNA eFestival

The Board discussed a proposal from Jill Hanrahan, West Central Division Director, regarding revising the MTNA eFestival program to increase participation by assigning a point system. She felt that working toward cumulative goals might encourage participation.

After discussion, the Board took no action.

Revisions to the MTNA Website

The Board discussed a proposal from Jill Hanrahan, West Central Division Director, to add additional website features that would make things easier to find. After various issues were discussed, it was determined that the MTNA staff will consider possibilities for enhancing the website and locating desired information.

Chamber Music Competitions: Number of Finalists

The Board discussed a proposal from the Competitions Committee to set the number of national finalists for the revised MTNA Chamber Music Competitions. The Board had voted in July 2018 to revise the MTNA Chamber Music Competitions into a two-tiered competition: a Preliminary Round, by video submission only; and a Final Round, which takes place live at the National Conference. All entrants will compete without regard to the state or division in which they live or take lessons. The Board also asked the Competitions Committee to prepare a recommendation on the appropriate number of finalists.

Motion and Second to approve the recommendation from the Competitions Committee to set the number of finalists for the MTNA Chamber Music Competitions at seven (7) ensembles.

PASSED

2019 MTNA Local Association of the Year Selection

The seven nominees for the *2019 Local Association of the Year* are:

1. **Bay Area Music Teachers Association**
Texas Music Teachers Association/ South Central Division
2. **Central Oklahoma Music Teachers Association**
Oklahoma Music Teachers Association/ South Central Division
3. **Cobb County Music Teachers Association**
Georgia Music Teachers Association/ Southern Division
4. **Billings Music Teachers Association**
Montana Music Teachers Association/ Northwest Division
5. **Alexandria Area Music Teachers Association**
Minnesota Music Teachers Association/ West Central Division
6. **Chattanooga Music Teachers Association**
Tennessee Music Teachers Association/ Southern Division
7. **Central East District**
Ohio Music Teachers Association/ East Central Division

Motion and second to select the Central Oklahoma Music Teachers Association as the 2019 MTNA Local Association of the Year.

PASSED

2019 MTNA State Association of the Year Selection

The seven nominees for the 2019 MTNA State Affiliate of the Year Award are:

1. **California Association of Professional Music Teachers**
Southwest Division
2. **Colorado Music Teachers Association**
West Central Division
3. **Georgia Music Teachers Association**
Southern Division
4. **Illinois Music Teachers Association**
East Central Division
5. **South Carolina Music Teachers Association**
Southern Division
6. **Nevada Music Teachers Association**
Southwest Division
7. **Utah Music Teachers Association**
Southwest Division

Motion and second to select the Utah Music Teachers Association as the 2019 MTNA State Affiliate of the Year.

PASSED

2109 Frances Clark Keyboard Pedagogy Award Ratification

The Board of Directors of the Frances Clark Center for Keyboard Pedagogy recommended the *University of Iowa Piano Pedagogy Video Recording Project*, headed by Dr. Alan Huckleberry and Dr. Jason Sifford, as the recipient of the 2019 Frances Clark Keyboard Pedagogy Award.

Motion and second that the MTNA Board of Directors ratify *The University of Iowa Piano Pedagogy Video Recording Project*, headed by Dr. Alan Huckleberry and Dr. Jason Sifford, as the recipient of the 2019 Frances Clark Keyboard Pedagogy Award.

PASSED

OTHER BUSINESS

Insurance for State and Local Associations

The Board discussed a new business item from Sharon Callahan, South Central Division, regarding sexual molestation insurance. MTNA continues to work with Risk Source/Clark Theders to find options for state and local associations.

Financial Stabilization

Although the total assets of MTNA are at record highs, Executive Director Ingle expressed concerns about the diminished cash flow related to the decline in membership, advertising, and conference revenues. Ingle suggested the need for a Financial Stabilization Plan similar to the one he constructed in 2008-09 during the economic crisis. Such a plan would provide a rational and realistic approach to reductions needed to offset the diminished revenues. The Finance committee considered several ideas, including additional management fees, similar to the fee for the Certification program, for the Foundation Fund, as well as the following proposal to transform the MTNA Board meetings to include monthly video conferences along with fewer in-person meetings. The idea of management fees will be explored by Ingle with MTNA legal counsel and financial advisors.

Board Meetings Revision

Executive Director Ingle presented a proposal to make the MTNA Board meetings more cost efficient and to better use Board members' time. He remarked that the "digital transformation" of MTNA's programs and services is well underway. The future of the organization is dependent on our commitment to and utilization of technology throughout the association—both in the development of new programs and services based on technology as well as in the reshaping of existing “analog” programs and services into “digitally-enhanced” programs and services. Competitions, festivals, and forums are now taking advantage of digital enhancements to make them more available, less expensive, and more efficient for our members. These programs serve as the foundation of a future for MTNA that celebrates and embraces technology in all of its possibilities, yet all the while supporting and not replacing the intensely personal nature of associational membership.

The MTNA Board can benefit greatly from "digital transformation." Like the Forums, the MTNA Board meetings are well-suited for technological enhancement.

Currently, the MTNA Board meets three times per year, all of them in-person. However, the MTNA Bylaws require only two meetings per year and does not specify the length or nature of the meetings. He proposed that the board reduce the number of in-person meetings to two per year, at the national conference and at the Summit. He further proposed that the Board meet via monthly video conference to supplement the fewer in-person meetings. It is projected that the transformation will save approximately \$50,000 per year.

Motion and Second that the MTNA Board of Directors (1) reduce its in-person meetings to two semi-annual meetings, one at the national conference and one at the Summit for MTNA Leadership, and (2) institute monthly one-hour video conferences during the remaining months, beginning July 1, 2019.

PASSED

ANNOUNCEMENTS

The next meeting of the Board of Directors will be March 15, 2019 at the MTNA National Conference in Spokane, Washington.

ADJOURNMENT

President Smith adjourned the meeting at 4:17 p.m. on December 1, 2018.

Respectfully submitted,

Debra Florian
Secretary-Treasurer