



MTNA PROGRAM BOOK INSERTION ORDER

Reservation Deadline: January 10, 2023

Ad	Width x Height		Rate
<input checked="" type="checkbox"/> Back Cover*	9" x 10.875"	SOLD	\$2,500
<input type="checkbox"/> Inside Front Cover*	9" x 10.875"		\$2,200
<input type="checkbox"/> Inside Back Cover*	9" x 10.875"		\$2,200
<input type="checkbox"/> Spread*	18" x 10.875"		\$2,500
<input type="checkbox"/> Full Page*	9" x 10.875"		\$1,200
<input type="checkbox"/> 1/2 Page Horizontal	7.625" x 5"		\$ 700
<input type="checkbox"/> 1/4 Page Vertical	3.625" x 5"		\$ 500

***PLEASE INCLUDE A .125" BLEED ON ALL SIDES FOR FULL PAGE ADS**

IF REQUIRED: Purchase Order # _____ or Insertion # _____

Company/Organization _____

Contact Person _____

Address _____

City/State/Zip or Postal Code/Country _____

Phone _____ Email _____

BILLING INFORMATION: First-time advertisers who have not established credit must prepay. Thirty days net will be given to companies with preapproved credit rating. Balances not paid within 30 days of invoice date are subject to a service charge of 1.5 percent per month. Cancellation of a contract for a cover will be accepted prior to December 1, 2022, with written notice by the advertiser or publisher. Cancellation of a contract for other pages will be accepted prior to January 10, 2023, with written notice by the advertiser or publisher. Cancellations after this date will be billed at the published rate.

Must check here to indicate agreement with terms of this contract. Date _____

First Time Advertisers Only: TOTAL \$ _____ Check enclosed **PAY ONLINE**

(Print) Cardholder Name _____

AmEx/Visa/MC _____ Exp _____ CVV _____

**Please sign below and email to: advertising@mtna.org
Mail to payments to: MTNA, 600 Vine St., Ste. 1710, Cincinnati, OH 45202**

Signature _____ Print Name _____