



Advertise with us during the 2023 MTNA National Conference in Reno, Nevada, March 25–29, 2023. Promote your product or service to an audience that will include independent and collegiate music teaching professionals from all over the country, eager to learn about the latest teaching tools, techniques and technology.

### Publication Dates And Deadlines

Conference Program Books will be issued to all Conference attendees.

**Reservation and Artwork Deadline: January 10, 2023**

**Cover Artwork Deadline: January 5, 2023**

### Program Book Advertising Rates

Full Page Back Cover*	9" x 10.875"	\$2,500
Full Page Inside Cover*	9" x 10.875"	\$2,200
2 Page Spread*	18" x 10.875"	\$2,500
Full Page Bleed*	9" x 10.875"	\$1,200
1/2 Page	7.625" x 5" (horizontal only)	\$700
1/4 Page	3.625" x 5" (vertical only)	\$500

**\*Include a .125" bleed on all sides for full page ads.**

**Ad Rates include four color. There are no discounts available for black and white ads.**

### Billing Information

First-time advertisers who have not established credit must prepay for advertising space. Thirty days net will be given to companies with preapproved credit rating. Balances not paid within 30 days of invoice date will be subject to a service charge of 1.5 percent per month. Cancellation of a contract for a cover will be accepted

prior to December 1, 2022, with written notice by the advertiser or publisher. Cancellation of a contract for other pages will be accepted prior to January 10, 2023, with written notice by the advertiser or publisher. Cancellations after this date will be billed at the stated rate.

### Advertising Art Specifications

- PDFs are the preferred file format. Artwork must be saved as high resolution (300 dpi minimum) CMYK or grayscale files.
- Other digital formats will also be accepted and **must** be submitted as TIF, JPEG or EPS format via e-mail to [advertising@mtna.org](mailto:advertising@mtna.org). An additional cost will be charged for any file not sent in one of these formats.
- Trim size is 9" x 10.875". Keep all live matter .375" inside trim on full-page ads. Include a .125" bleed on all side for full page ads.

### Additional Promotional Opportunities

Contact Tonya Schauer, meetings and members services manager, at (888) 512-5278, ext. 245, or [tschauer@mtna.org](mailto:tschauer@mtna.org) for information on additional promotional opportunities. These include exhibitor booths, exhibitor coupon book advertisements and various sponsorships.



**To Place Your Ad Contact Brian Pieper  
[advertising@mtna.org](mailto:advertising@mtna.org) - (888) 512-5278 Ext. 232**