



Promotional Opportunities

Maximize your company's presence at the National Conference by taking advantage of the following promotional opportunities.

SHOWCASES

- 60-minute commercial presentations.
- Four concurrent sessions at 8:00 A.M. and 1:00 P.M., Sunday–Tuesday (24 total).
- No other sessions will take place during showcase hours.
- Selling or order taking is permitted in the session room providing the room is empty by the end of the hour.
- Cost: \$850.
- Fee includes one piano, a lectern with microphone and one lapel mic; additional equipment must be ordered through the official conference AV provider at the exhibitor's expense.
- Deadline to be considered for a showcase is 3:00 P.M., Eastern Time, **September 20, 2019**. See **Rules and Regulations Section 3 for Showcase selection/assignment policies**.

ADVERTISING

Conference Program Book

Advertising information for the National Conference Program Book and *American Music Teacher* will be sent under separate cover. Contact advertising sales at (513) 421-1420, ext. 232, or advertising@mtna.org for more information.

SPONSORSHIPS

The National Conference has several opportunities for sponsorships. Download a complete list or contact Tonya Schauer at (513) 421-1420, ext. 245, or tschauer@mtna.org.

COUPON BOOK

The MTNA Conference Coupon Book is an excellent way to attract attendees to your booth. All conference registrants will receive a complimentary copy of the Coupon Book.

- Coupon must be submitted as a high resolution artwork (minimum 300 dpi), black-and-white or grayscale.
- PDF (preferred), JPEG, TIF, EPS file formats are acceptable.
- The file must be 8" wide by 3" tall.
- A link to upload your coupon book artwork will be sent to you.
- Take advantage of this promotional opportunity by advertising on the back cover of the coupon book. For just **\$500**, you can make your company's products or services known to attendees before they visit your booth.

You must upload your artwork by **December 13, 2019**.

Late artwork will not be included. Space is limited in this promotional opportunity, so reserve your spot today by completing the contract and including the **\$195** fee.



Sponsorship Opportunities

Make Your Presence Known At The National Conference
By Sponsoring An Event Or Service

Events:

Collegiate Chapters Reception—This setting lets you get the word out about your company to future teachers. \$2,000.

Conference Welcome Refreshments—Call attention to your company by greeting attendees with refreshments as they arrive at the Conference Hotel \$5,000.

Gala Cocktails—Your sponsorship will provide cocktails for the MTNA Gala. \$5,000.

New Member Breakfast—Take this opportunity to let new members know about your company. \$3,000.

Services:

Exhibitor Set-up Refreshments—Use this time to become better acquainted with your colleagues in the music industry. \$5,000.

Have an idea or an opportunity not mentioned above or questions, contact Tonya Schauer, at (513) 421-1420, ext. 245, or tschauer@mtna.org.