

# Dynamic Business Duos

## Supercharge Your Studio with Strategic Partnerships

### Business Models for Music Teachers

- Independent Studio
- Multi-Teacher Music Academy with Paid Employees
- Institution (School, University, or Prep Department)
- Studio Partnership

### Benefits of Collaboration

Increased Creativity

More Profitability

Higher Productivity

Greater Happiness

### Benefits for Music Teachers

- Utilize Combined Strengths
- Social Benefits
- Double Education and Experiences
- Diverse Perspectives for Problem Solving
- Shared Resources and Technology
- Larger Student Pool for Events
- Collaboration on Large-Scale Projects like Recitals
- Team Teaching
- Studio Resource Development
- More Efficient Businesses
- Feedback and Constructive Criticism

### Qualities of Successful Partnerships

Complementary Strengths

Equal Commitment

Shared Mission

Good Communication

### Where to Look for a Partner

- Local Music Teacher Association
- Colleagues from School, Workshops, or Conferences
- Social Groups with Similar Shared Missions
- Volunteer Organizations
- Facebook Groups or Online Forums

### **Tips for Success**

- Start with a small project to see how you work together
- Build trust over time by acting with integrity
- Define your life goals and find a shared mission
- Share personal stories to encourage openness and understanding
- Cultivate connection through purposeful shared experiences
- Encourage healthy competition to accelerate professional growth
- Make the most of your differences instead of trying to match your partner's strengths
- Have fun together

### **Further Reading**

- Dream Teams: Working Together Without Falling Apart – Shane Snow
- Power of 2: How to Make the Most of Your Partnerships at Work and in Life – Rodd Wagner and Gale Muller, PhD
- The Power of the Other – Dr. Henry Cloud

### **Featured Quotes about Collaboration**

“Cognitive diversity is a key element of teams that exceed the sums of their parts.”  
– Dr. Scott Page, University of Michigan

“Simply interacting with group members who are different forces group members to prepare better, to anticipate alternative viewpoints, and to expect that reaching a consensus will take effort.”  
– Dr. Catherine W. Phillips, Columbia Business School

I can do things you cannot. You can do things I cannot. Together we can do great things.  
– Mother Teresa