Armed Forces Veteran Entrepreneurship Bootcamp

A Basic How-To Guide on Creating Your Own Music Studio as a Military-Affiliated Small Business Owner

> 2024 MTNA National Conference March 16 –20, 2024 Atlanta, Georgia Raphaelita Justice

Introduction:

Raphaelita Justice

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Objective for presentation:

To educate and inspire others to embark on their ventures in the music education field as a military-affiliated small business owner.

Are you Military-Affiliated?

There are several benefits of being military affiliated, but one of the biggest is in education. When getting ready to attend university, veterans and their family members may be entitled to federal education benefits. For example, the DoD Tuition Assistance program is one of many services provided to military affiliated students.

What are the requirements:

Here are a few ways you can find out if you are eligible:

Please note that you can apply this information to your high-school, and college age students. (Also please check your own state for additional rules and benefits for the few colleges that might provide (for qualified

Military Affiliated Students) the "In-State Rate" for Tuition. For additional reference go to the <u>VA website</u>

- 1. https://www.va.gov
- 2. https://www.va.gov/education/eligibility

Examples of Military-Affiliate eligibility:

- 1. Active Duty: Most current Leave or Earning Statement (LES)
- 2. U.S Veterans: Any veteran separated or retired from the military with an honorable discharge status. Proof of military service (DD214 Member 4; or, VA Statement of Service showing character of service. For Active Duty: a Statement of Service or Record Brief)
- 3. Spouses Spouses of any active-duty U.S. military service member, U.S. veteran, and active member of the U.S. National Guard or Reserve. First-degree family member* of active duty military (including Guard and Reserve) Surviving spouse or adult child of a service member who lost their life while serving in the military post-9/11 *Spouse, parent, sibling, adult child
- 4. Active Duty: Most current Leave or Earning Statement (LES)
- 5. Military dependents A dependent is a person who has a relationship to the military sponsor and is entitled to certain benefits by virtue of that relationship. Primarily a spouse, child, stepchild, or legally adopted child, are automatically entitled to dependency status.

 (member benefits)

Examples include:

A parent, a parent-in-law, grandparent, grandparent-in-law, grandchild, disabled child over the age of 21, and a brother, sister, niece or nephew for whom the service member has legal guardianship. The decision to grant dependency status depends on the service member's or spouse's relationship with the individual and their status. (You must do your own research)

(Please note: The Defense Enrollment Eligibility Reporting System (DEERS) - Will have specific details to let you know if you qualify).

How to win a pitch for your music studio

- Complete a business course, webinars and or programs that will help you create a feasibility business plan.
 - (STRIVE) helps determine if a business has the possibility of succeeding.

ARSENAL – Entrepreneurship Programs

The Institute for Veterans and Military Families at Syracuse
University is committed to supporting veterans and their families as
they navigate their entrepreneurial journey. For more than a decade,
the IVMF has served over 120,000 veterans and we are just getting
started. Arm yourself for entrepreneurship success with the IVMF's
ARSENAL of programs.

- Ideation Stage
 - Boots to Business
 - IGNITE
 - STRIVE
 - EBV-Spark
- Start-up Stage
 - V-WISE
 - EBV
 - **EBV-Families**
- Growth
 - EBV-Accelerate
 - Veteran EDGE
 - VetSource
 - RISE
- Webinar Series-

- VetNets
- IVMF
- Taking Care of Business During a Pandemic
 - Taking Care of Business During a Pandemic: Funding
 - Taking Care of Business During a Pandemic:
 Business Strategies

References:

KMD89 VA claims - Website: www.kmd89.com

"How To Win Your VA Compensation Claim", YouTube channel: https://www.youtube.com/c/DewayneKimble?sub_confirmation=1

- Startup Training Resources to Inspire Veteran Entrepreneurship (STRIVE) https://ivmf.syracuse.edu/programs/entrepreneurship/ideation/strive/?q=/strive&q=/programs/entrepreneurship/ideation/strive/&
- Veteran Women Igniting the Spirit of Entrepreneurship (V-WISE) https://ivmf.syracuse.edu/programs/entrepreneurship/start-up/v-wise/
- Startup Training Resources to Inspire Veteran Entrepreneurship (STRIVE) https://ivmf.syracuse.edu/programs/entrepreneurship/ideation/strive/?q=/strive&q=/programs/entrepreneurship/ideation/strive/&
- Onward to Opportunity (O2O)
 https://ivmf.syracuse.edu/programs/career-training/

Free resources provide by most of these programs:

- 1. Resume builder
- 2. Business courses
- 3. Financial education
- 4. Legal aid
- 5. Webinars
- 6. Free Linkedin business account (1 year)
- 7. Quick Book online business account (1 year)

Most programs are offered at no cost to the participant. Please see additional information for each program for costs and fee that may apply to complete a course, event or program.

Future for Muse Piano Academy

- 1. Continue to educate everyone on FREE resources for military-affiliated music teachers on a global scale.
- 2. Provide a community for our military families where their children can learn music and piano online.
- 3. Connect those students with local music teachers near our military bases that are looking for in person one on one lessons.

Have questions?

Contact us!

Muse Piano Academy LLC

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