



# MTNA PROGRAM BOOK INSERTION ORDER

## Advertising Rates *(Color or Black & White)*

Ad	Width x Height	Rate
<input type="checkbox"/> Back	9 1/4" x 11 1/8"	\$2,000
<input type="checkbox"/> Inside Front Cover	9 1/4" x 11 1/8"	\$2,000
<input type="checkbox"/> Inside Back Cover (Bleed)	9 1/4" x 11 1/8"	\$2,000
<input type="checkbox"/> Spread (Bleed)	18 1/2" x 11 1/8"	\$2,200
<input type="checkbox"/> Full Page (Bleed)	9 1/4" x 11 1/8"	\$1,200
<input type="checkbox"/> 1/2 Page Horizontal	7 5/8" x 4 7/8"	\$700
<input type="checkbox"/> 1/4 Page Vertical	3 5/8" x 4 7/8"	\$500
<input type="checkbox"/> Guidebook Conference App		\$350

Rotating Banner Ad available to exhibiting companies only, 600 x 100 pixels, PNG or JPG files only.  
Advertiser to provide URL to link to the app banner ad.

**IF REQUIRED:**  Purchase Order # \_\_\_\_\_ or  Insertion # \_\_\_\_\_

Company/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip or Postal Code/Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**BILLING INFORMATION:** First-time advertisers who have not established credit must prepay. Thirty days net will be given to companies with preapproved credit rating. Balances not paid within 30 days of invoice date are subject to a service charge of 1.5 percent per month. Cancellation of a contract for a cover will be accepted prior to December 2, 2019, with written notice by the advertiser or publisher. Cancellation of a contract for other pages will be accepted prior to December 9, 2019, with written notice by the advertiser or publisher. Cancellations after this date will be billed at the published rate.

**Must check here  to indicate agreement with terms of this contract. Date \_\_\_\_\_**

First Time Advertisers Only: TOTAL \$ \_\_\_\_\_  Check enclosed

(Print) Cardholder Name \_\_\_\_\_

AmEx/Visa/MC \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

**Please sign below and email to: [advertising@mtna.org](mailto:advertising@mtna.org)  
Mail to payments to: MTNA, 1 W. 4th St., Ste. 1550, Cincinnati, OH 45202**

Signature \_\_\_\_\_ Print Name \_\_\_\_\_