



Music Academy Success



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HOW TO REBUILD YOUR ENROLLMENT DURING COVID 19 by Marty Fort Music Academy Success®

Stats on how the music studio industry has been affected by COVID: _____

Identifying which category of 'impact' your studio is currently in: _____

Stats on how Music Academy Success members have been affected during COVID: _____

The action plan Music Academy Success used to help its members during COVID: _____

Stats for schools that have reopened the future outlook for music studios: _____

The issues with 'online only music studios' long term: _____

Case studies for Columbia Arts Academy®, Lexington School of Music & Irmo Music Academy: _____

Real estate opportunities for music studios in 2020: _____

What lessons are safe to offer and what are more problematic: _____

The marketing changes you will need to make to rebuild your enrollment: _____

The solutions to improving student retention: _____

What to do about recitals!: _____

Setting goals: _____

Examining your current model: _____

Year round education model versus semester systems: _____

Progressive make up lesson solutions: _____

The 'mindset' of the economy of summer lessons: _____

The comparables of music mentorship and business mentorship: : _____

An exercise to help students choose you over your competition: _____

